

Rheology Principles and Applications

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Supporting R&D thru Manufacture

- ▶ (bio)pharmaceutical, materials, food, cosmetic, & others
 - Product development & optimization (Quality by Design (QbD))
 - Manufacturing optimization & in-process control
 - *batch consistency*
 - *addition order & rate*
 - *mixing time & speed*
 - *temperature (heating/cooling range & rate)*
 - *bulk transfer (shear, rebuilding)*
 - *equipment type & size (scale-up)*
 - *transport (sedimentation, phase separation)*
 - Physical stability
 - Delivery
 - Performance / Efficacy
 - Sensory
 - Regulatory considerations: macrostructure equivalence (Q3)
 - Biotechnology (entanglement, aggregation, stability)



Rheometer Overview

Upper Plate

- only moving part contacting sample
- different surfaces
 - smooth
 - rough
 - serrated

Lower Plate

- does not move
- same surface as upper
- controls temperature (-5 to 180°C)



Movements → torque

- **Rotational (1 direction)**
- **Oscillational (bi-directional)**
- **Vertical**



Image from Malvern Pananalytical

By end of presentation.....

- What assay should I use?
- What experimental parameters should I consider?
- Which is more viscous – honey or mayonnaise? τ , γ , σ , η ?
- Is silly putty viscoelastic solid or liquid? G' , G'' , G^* , δ , η^* ?





Some Basic Entrees

VISCOMETER

- Very good basic QC instrument
- Are batches generally similar?
- Generates a single value at defined temperature, spindle type & speed

RHEOMETER (characterizes sample in much more detail)

⇒ ROTATIONAL

- Non-equilibrium (ramp) viscosity
- Equilibrium (step) viscosity
- Thixotropy
- Creep test
- Temperature sweep

⇒ OSCILLATIONAL

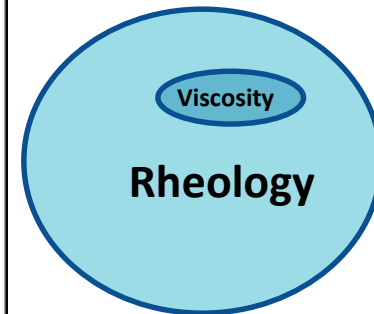
- Amplitude sweep
- Frequency sweep (single and ramp)
- Temperature sweep

⇒ VERTICAL

- Pull Away



Rheology is much more than just viscosity!



Regulatory Expectations

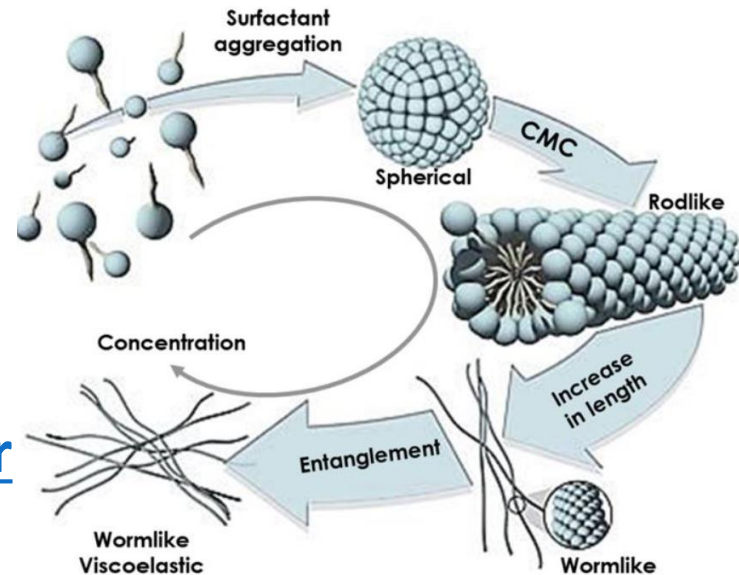
Confirm Product (Dis)Similarity to RLD (Reference Listed Drug) for ANDA

Q1: Qualitative \Rightarrow Same components

Q2: Quantitative \Rightarrow Q1 & same amount

Q3*: Microstructure

\Rightarrow **Q1 + Q2 + same arrangement of matter**
 \Rightarrow **stability, batch-to-batch consistency**



\rightarrow **Rheometer may discern among arrangements based on association energies**

\rightarrow **Rheological properties may affect biological activity**

* "Draft Guideline on Quality and Equivalence of Topical Products" European Medicines Agency (18Oct2018)
(<https://www.ema.europa.eu/en/quality-equivalence-topical-products#current-version-section>)

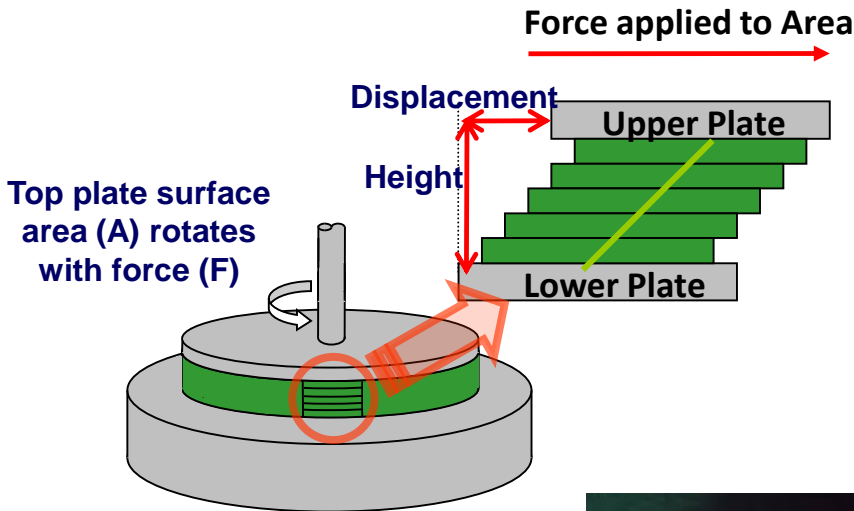
* "Generic Development of Topical Dermatologic Products: Formulation Development, Process Development, and Testing of Topical Dermatological Products"
AAPS J. 2013 Jan; 15(1): 41-52 (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3535108/>)

* "Testing Topicals: Analytical Strategies for the In-Vitro Demonstration of Bioequivalence" Pharm Tech Sept 2018
(<http://www.pharmtech.com/testing-topicals-analytical-strategies-vitro-demonstration-bioequivalence?pageID=1>)

Principle – Viscosity

Viscosity is “resistance to flow” under applied force

- Quantifies the push (stress) needed to get the material to move a certain speed (shear rate) and vice versa



$$\text{Viscosity}(\eta) = \frac{\text{Shear Stress}}{\text{Shear Rate}} = \frac{\tau}{\gamma}$$

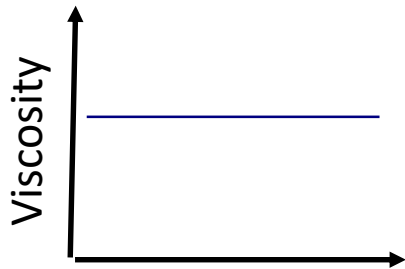
$$= \frac{\text{Force/Area}}{\text{Strain/Time}}$$

$$= \frac{\text{Force/Area}}{(\text{Displacement/Height})/\text{Time}}$$



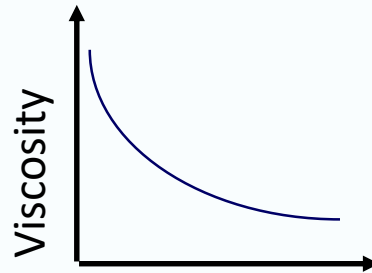
Flow Curves \Rightarrow Rotational Assay

Newtonian
measure with viscometer



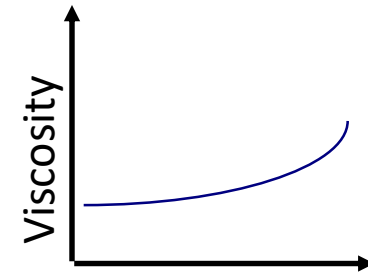
Shear Rate
(silicon oil, water)

Shear-Thinning
(non-Newtonian)
measure with rheometer



Shear Rate
(most lotions, creams, ointments)

Shear-Thickening/Dilatant
(non-Newtonian)
measure with rheometer

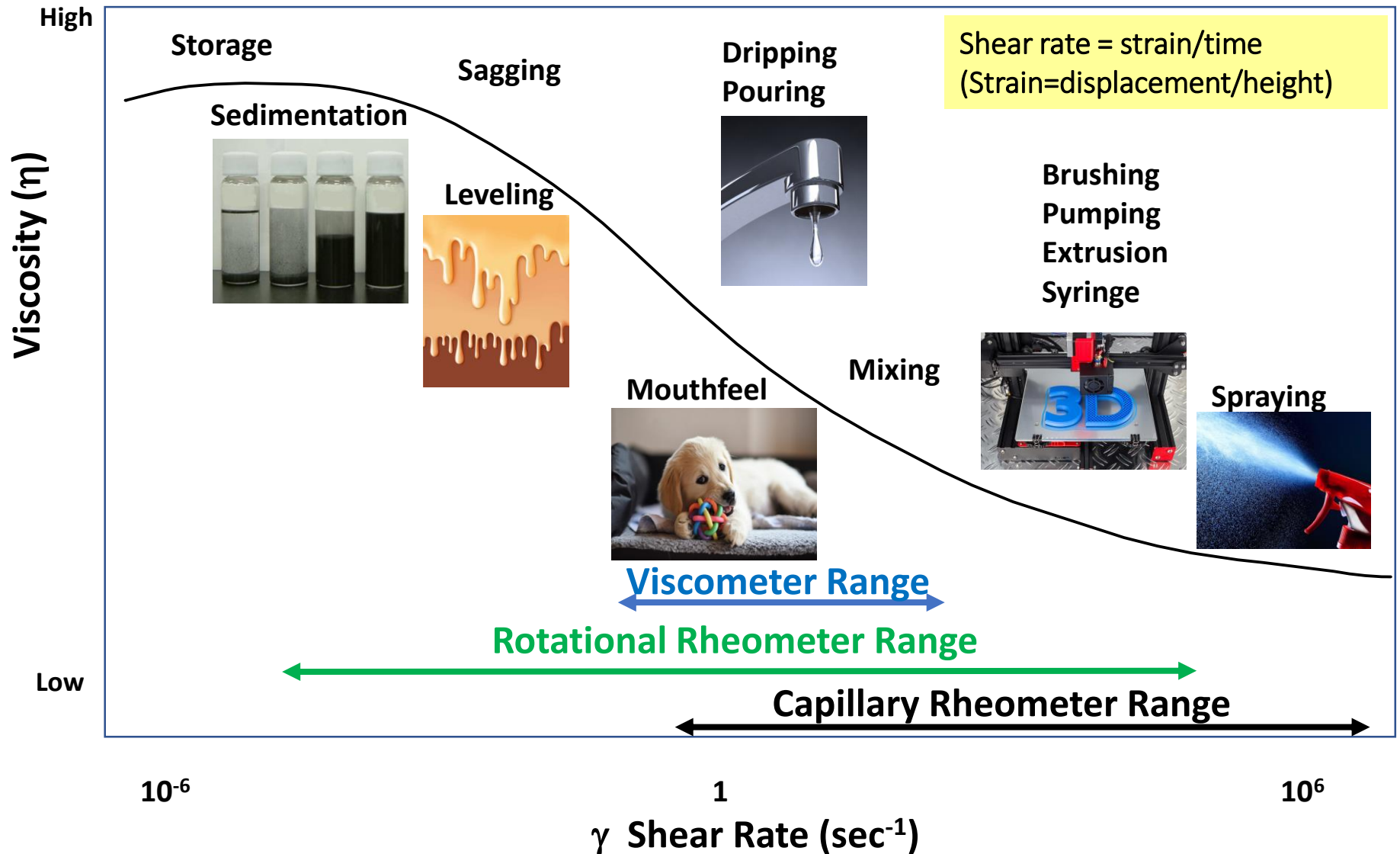


Shear Rate
(corn starch)

- Many semisolids shear thin (non-Newtonian)
- Helpful to model processes (spreading, pumping, syringability, feel)

Shear rate = strain/time
(Strain=displacement/height)

Shear Rate of Processes (range 10^{12} (1 trillion))



Shear Rates of Common Processes (Continued)

Shear rate = strain/time
(Strain=displacement/height)



Storage

SAMPLE STORAGE

Very low shear rates: $\sim 0.001s^{-1}$

How stable is it (sedimentation, phase separation), sample quality...



SAMPLE DELIVERY

Medium shear rates: $\sim 10s^{-1}$

Pumpability? Scoopability?



SAMPLE APPLICATION 1

Low shear rates: $\sim 1s^{-1}$

Too thin? Flows off hand?



SAMPLE APPLICATION - 2

Higher shear rates: $\sim 100s^{-1}$

Too thick to spread? Nice feel?

End use

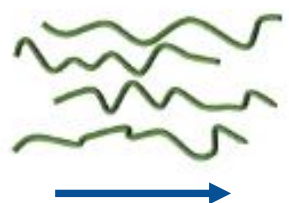
Effect of Shear on Microstructure.. "go with the flow"

⇒ biologicals, polymers, emulsions

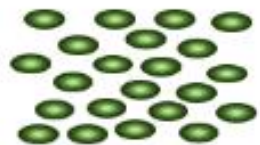
Microstructure at Rest (Zero Shear) (Disordered/Entangled)



Microstructure under Shear (More ordered/aligned)



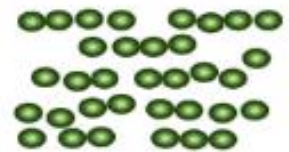
Polymer chains
disentangle and stretch



Emulsion droplets
reorganize and deform



Elongated particles align
with flow (shear force)



Aggregates break down
to primary particles

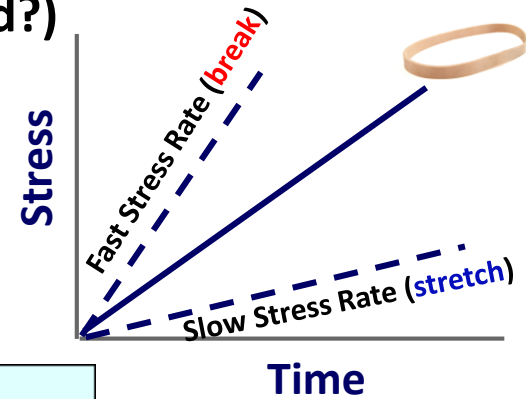
Yield Stress “Flow Curve”: non-equilibrium ramp

• Primary Experimental Parameters

- ✓ geometry type (cone or plate; smooth, rough or serrated?)
- ✓ stress ramp rate (slow → slow)?

Rheometer Action

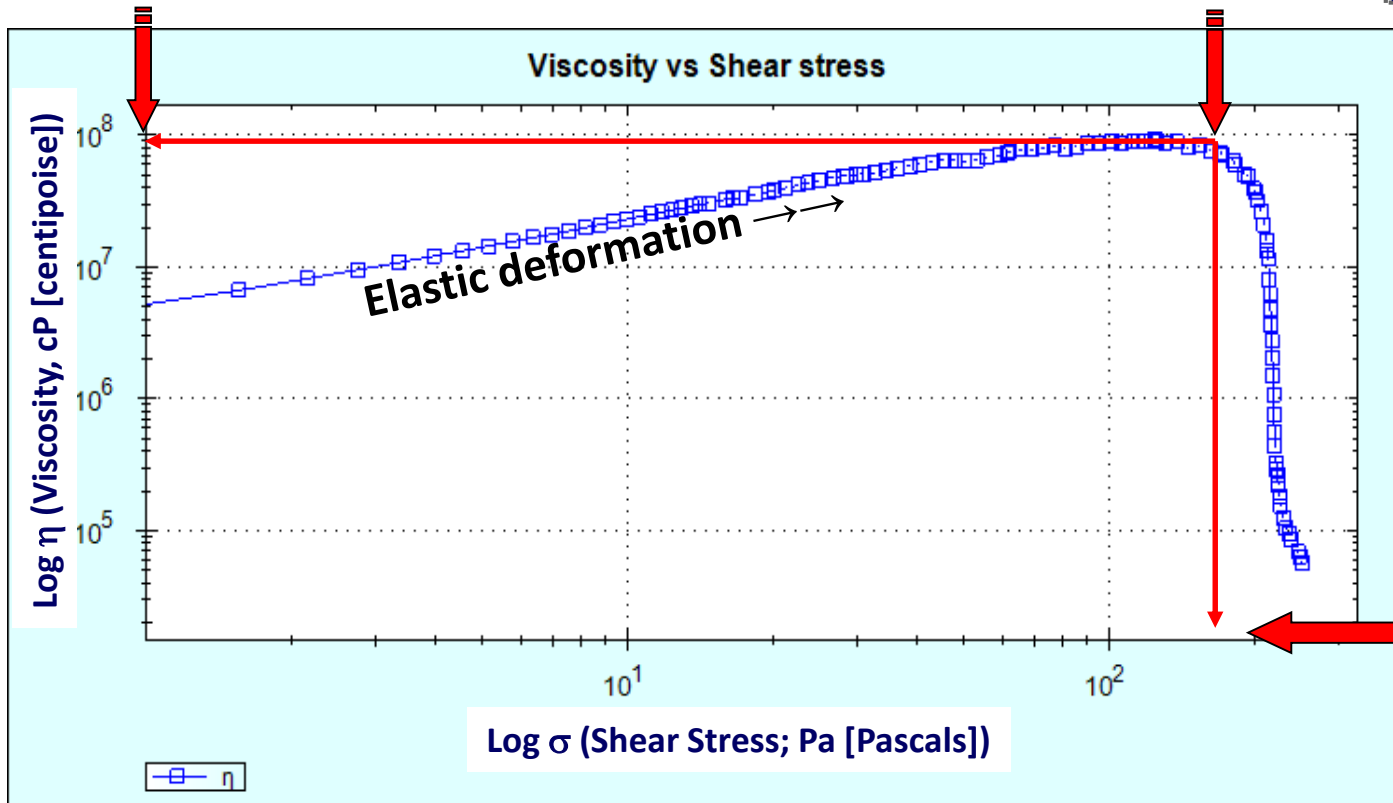
$$\text{Stress} = \text{Force}/\text{Area}$$



Report Yield Viscosity

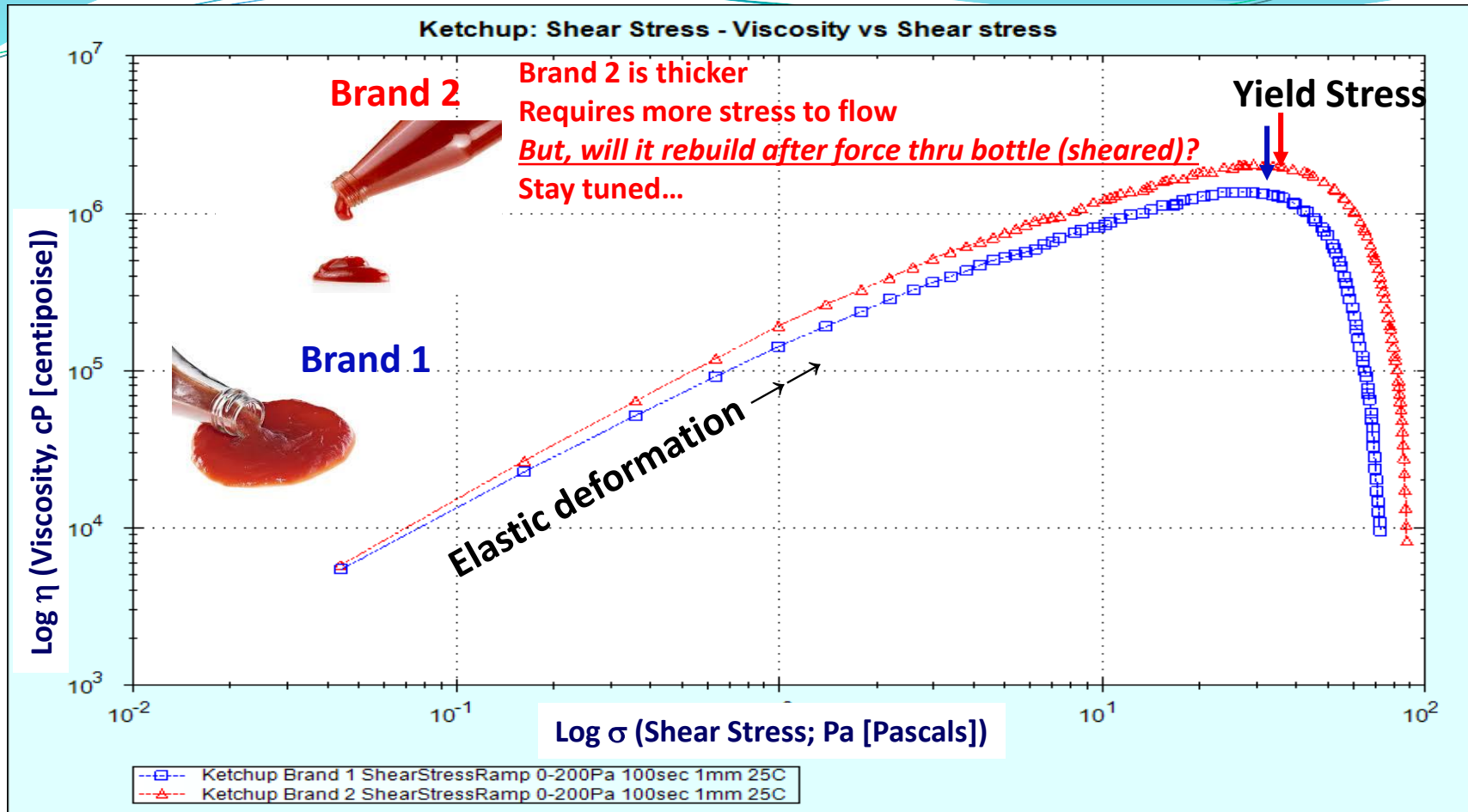
Yield Stress

- “Break” structure,
- Flow begins, viscosity drops



Report Yield Stress

Yield Stress “Flow Curve” non-equilibrium ramp



- Model if sample likely to settle
(Stoke's Law → can downward force of particles overcome media yield stress? → more next slide)
- Helpful model for difficult to pump or stir materials
- Formulation optimization (type and amount of thickeners, etc)
- Insight for manufacturing optimization
- Tune customer experience with sample – thicker, creamier

Application: Sedimentation using Yield Stress

Downward stress from a spherical particle in dilute suspension is estimated by Stokes' Law

$$\sigma_s = r * g(d - \rho)/3$$

σ_s = sedimentation stress on particle

r = particle radius

g = gravitational acceleration

d = particle density

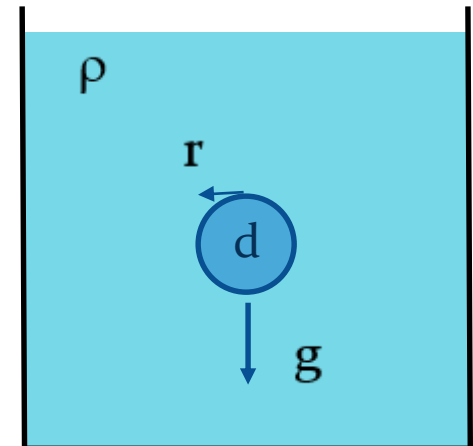
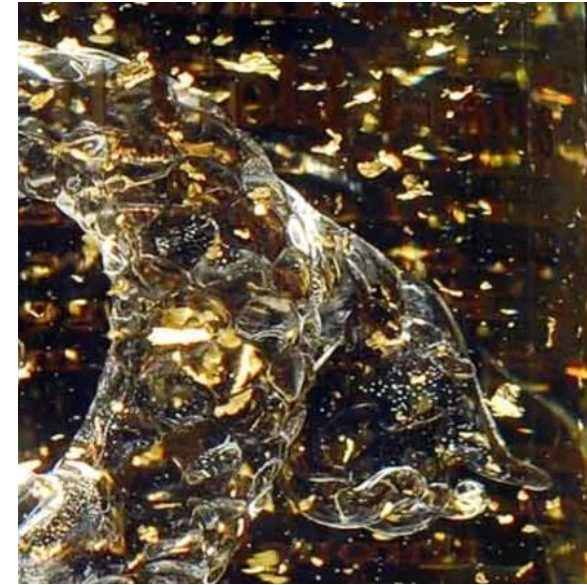
ρ = fluid density

η_0 = zero shear viscosity

If sample's measured yield stress $> \sigma_s$, then sedimentation less likely assuming suspending media doesn't shear thin during transport and handling.



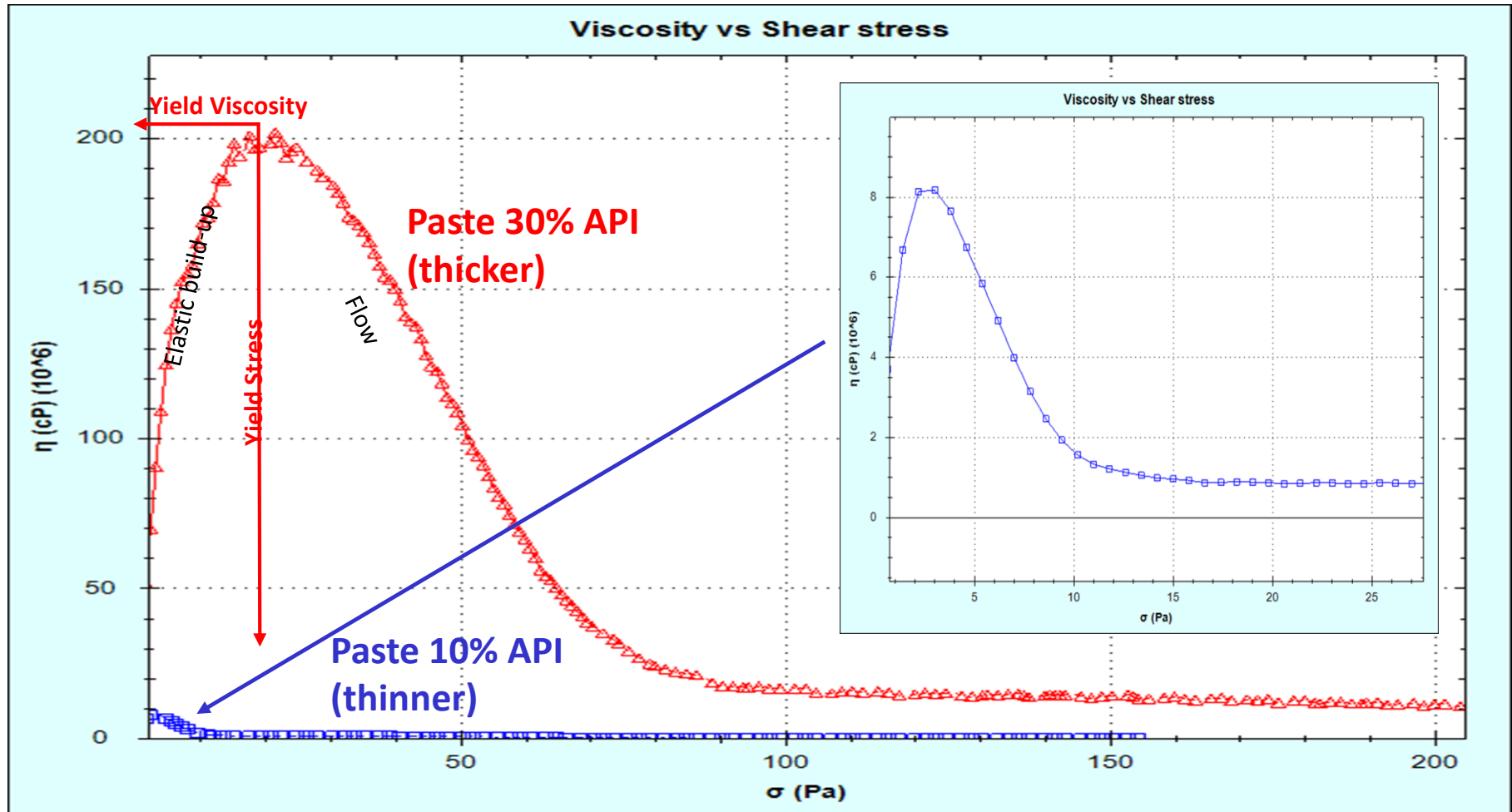
non-Newtonian



Application: Yield Stress “Flow Curve”: non-equilibrium ramp

► **Issue:** Quantify pumpability impact of API loading in 2 pastes. Both visually similar.

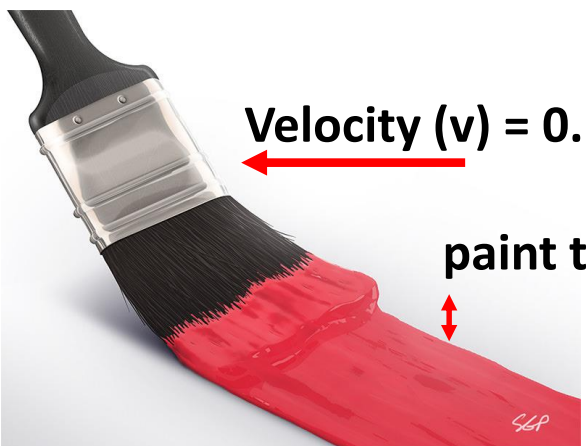
Result: 30% API paste had much higher yield stress and yield viscosity → more difficult to pump.



Calculation: Shear Rate Calculations of Common Processes

#1 Painting:

$$\begin{aligned} \text{Shear rate } \gamma &= \text{velocity} / \text{height} \\ &= 0.1\text{m/sec} / 0.0002\text{m} \\ &= \mathbf{500\text{sec}^{-1}} \end{aligned}$$



Velocity (v) = 0.1 m/sec (≈4 in/sec)

paint thickness (h) = 200µm = 0.0002m

#2 Flow in capillaries, tubes & pipes

Basic Poiseuille formula (modifications & corrections can be applied): $\gamma = V \cdot (3+1/n) / \pi \cdot r^3 \cdot t$

To discharge material at 1cm³/sec thru 10mm orifice

n = Power law index (n=1 for Newtonian, 0 to <1 for shear-thinning non-Newtonian)

V = volume dispensed (1 cm³ = 10⁻⁶ m³)

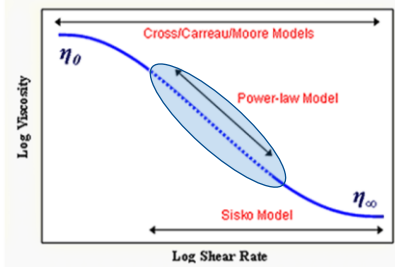
t = dispensing time (1 sec)

r = tube outlet radius = 0.5x10⁻² m

For Newtonian (n=1*): $\gamma = (4 \cdot 10^{-6} \text{ m}^3) \cdot 4 / (\pi \cdot 1 \times 10^{-6} \text{ m}^3 \cdot 1 \text{ sec}) \approx \mathbf{1.3\text{sec}^{-1}}$

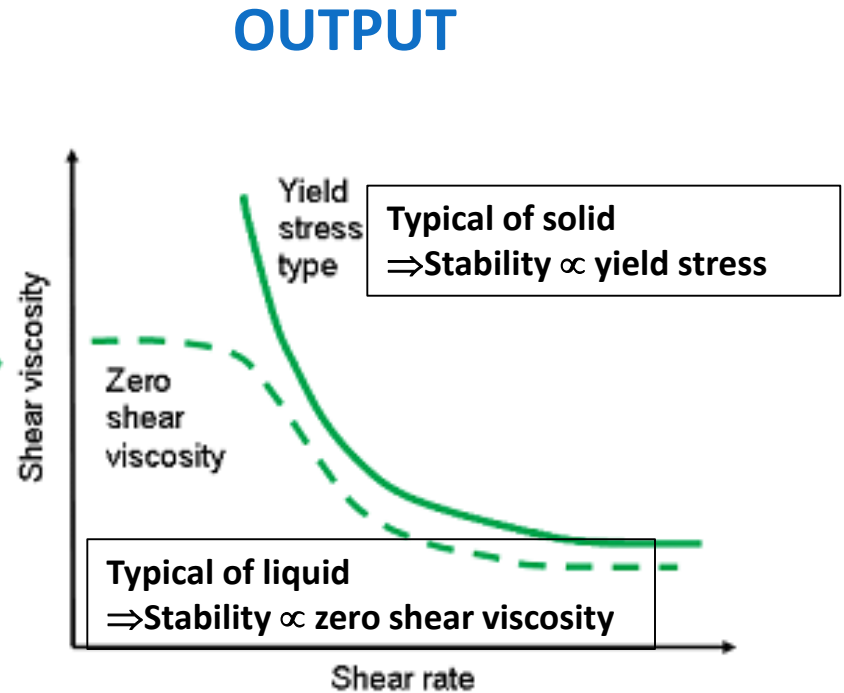
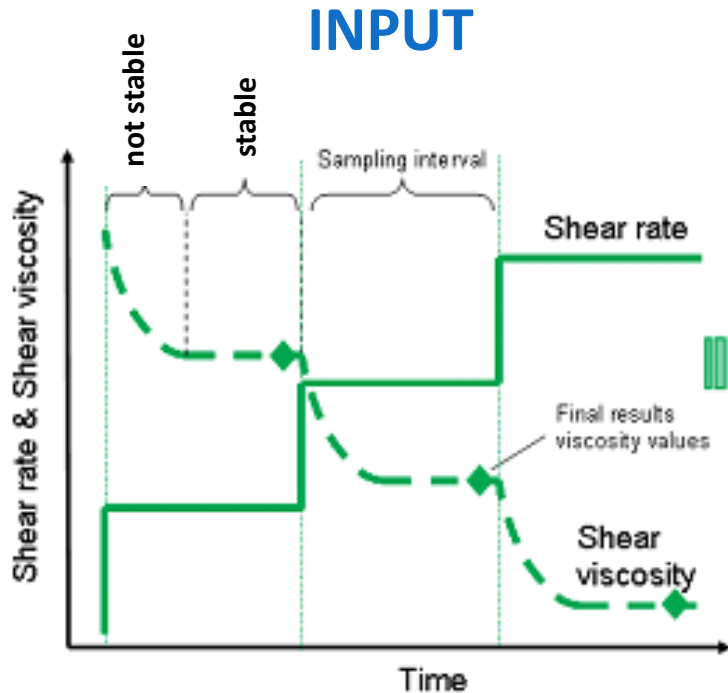
For non-Newtonian (n=0 to <1; assume 0.4**): $\gamma = (5 \cdot 10^{-6} \text{ m}^3) \cdot 5.5 / (\pi \cdot 1 \times 10^{-6} \text{ m}^3 \cdot 1 \text{ sec}) \approx \mathbf{1.8\text{sec}^{-1}}$

*water is Newtonian ** toothpaste is non-Newtonian (above calc used Rabinowitsch correction)

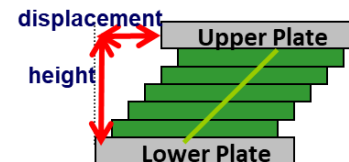


Viscosity – Shear Rate “Step” - Equilibrium

- Step thru range of shear rates
- Each step meeting viscosity equilibration or time criteria before stepping up to next shear rate.



Shear rate = strain/time
(Strain=displacement/height)



Mindful about slippage at plate-sample interface

- Plate must impart force through sample, not just at surface
- **Slippage may lead to experimental error**
- ▶ **Use roughened or serrated plates to reduce potential for slippage**

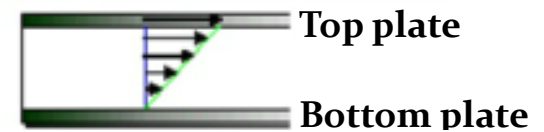
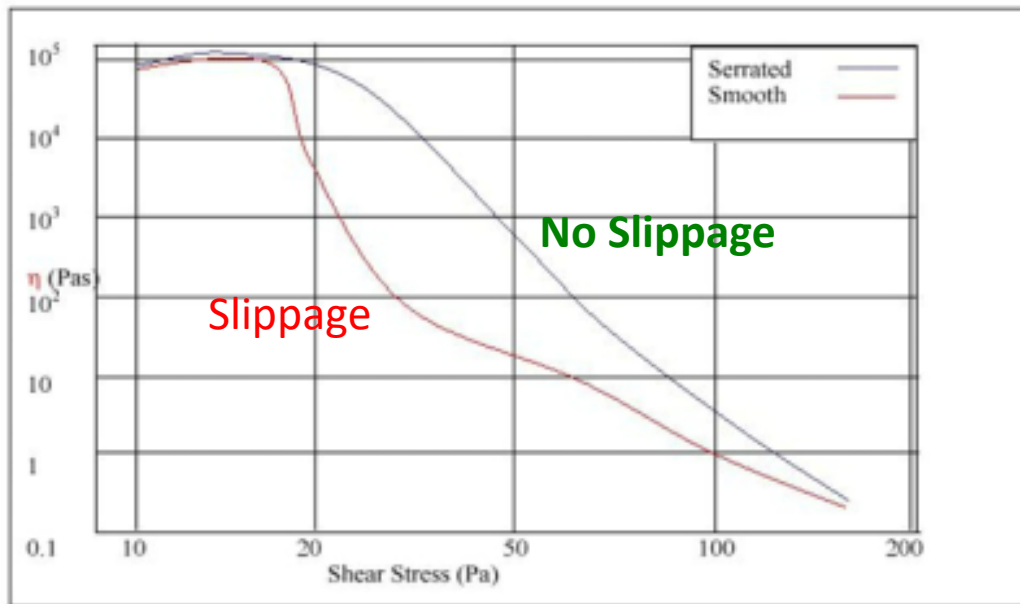


Fig 1. Laminar flow between plates

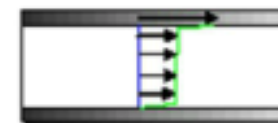


Fig 2. Slip flow between plates

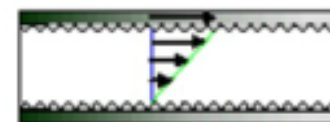


Fig 3. Rough or serrated plates can reduce or eliminate slip

“Slippage” of top cards →



Images from Malvern Pananalytical

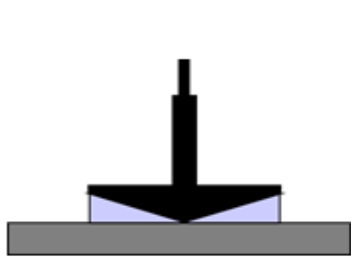
Other Experimental Considerations

- **Consistency is critical!**

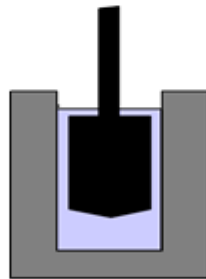
- Handling during loading (shear, bubbles)
- Trimming to remove excess sample

- **Geometry: Cone, Plate or Cup & Bob, vane, etc etc**

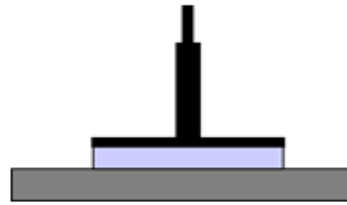
- Cone gives more consistent shear across sample. Few % better accuracy.
- Cone not recommended for temperature sweeps if not compensated for thermal expansion



Cone and Plate



Cup and Bob



Parallel Plates

- **Plate/Cone Size**

- Larger diameter better for less viscous samples. Requires more sample.

Other Experimental Considerations (continued)

- **Consistency is critical! ...repeating**

- Handling during loading (shear, bubbles)
- Trimming to remove excess sample

**Shear rate = strain/time
(Strain=displacement/height)**

- **Plate/Cone Gap**

- Typically 0.2-1mm. Depends on sample and assay parameters.
- Smaller gap requires less sample (200um gap with 25mm plate requires 200uL)
- Smaller gap:
 - provides higher shear
 - reduces potential to lose sample from gap at high shear rate
 - more sensitive to gap inaccuracies
- 1/10 rule: gap > 10x largest particle/droplet. Default gap for cone = 150um.
- Gap setting options:
 - height (typical)
 - force (polymeric samples with inconsistent thickness).
- ⇒Rheometer accurately tracks gap height and force throughout assay

Other Experimental Considerations (continued)

- **Pre-Shear or not to pre-shear.....**

- Depends on question to be answered
- Any sample movement (loading) may irreversibly shear thin sample, maybe not!?!
- Can apply very low pre-shear to “normalize” for handling effects
- BUT.....can “erase” other rheological properties especially if sample easily shear thins with poor rebuilding.

- **Sample change during handling and analysis**

- Curing, degradation, rebuilding, cross-linking, volatiles loss, etc**

- Perform single frequency vs time & monitor G' change
what's a G' ? Stay tuned.....

- Perform low single shear rate vs time & monitor viscosity



- Got volatiles? Use a solvent trap**

- Maintain sample in enclosed volatiles saturated environment

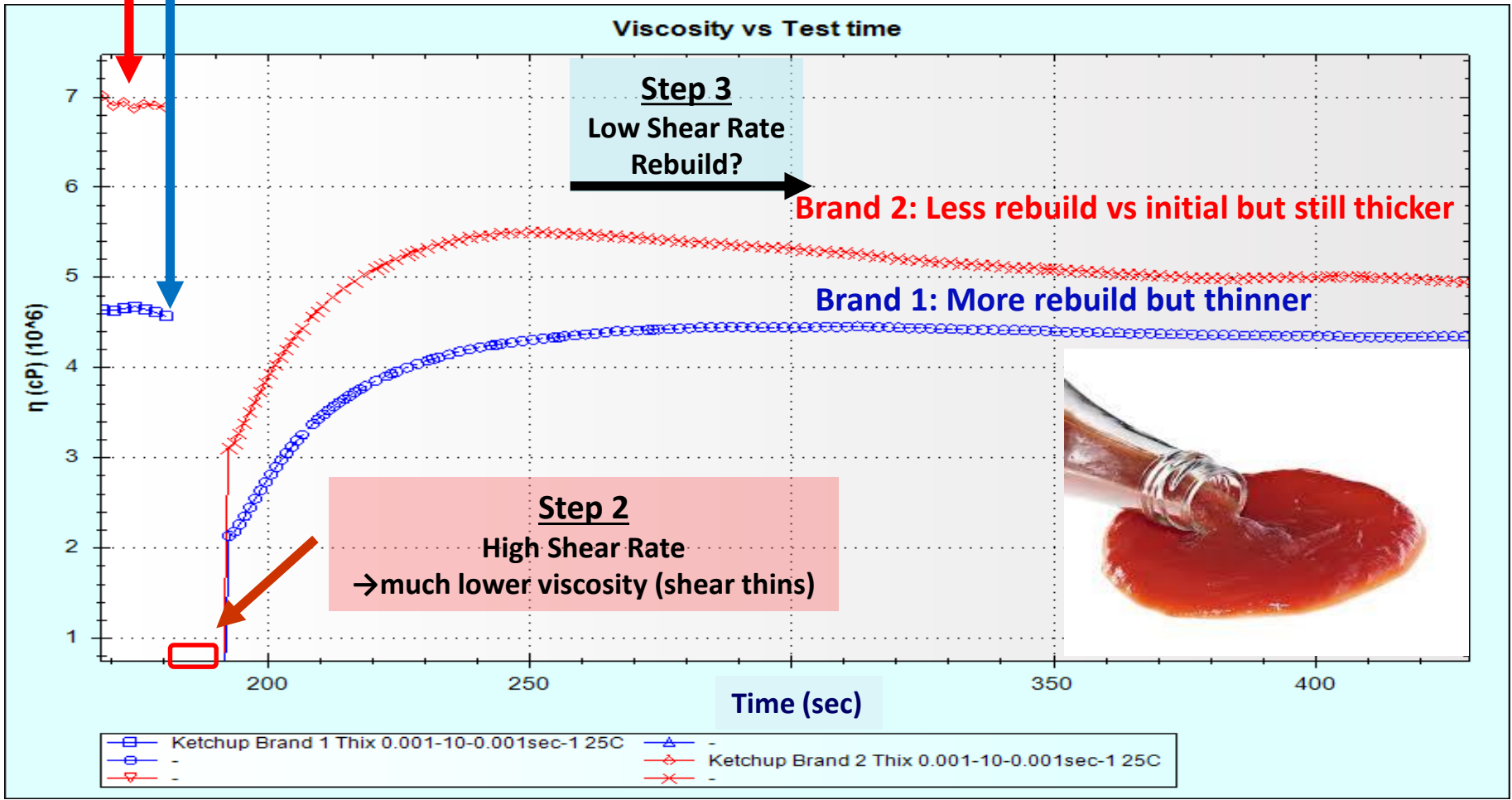


- Sensitivity to oxidation at elevated temperature** → enclosed, low N_2 flow

Thixotropy (3-Step Rotational Shear)

-Determine rebuild extent and rate after higher shear

Step 1
Low Shear
Baseline



Creep-Recovery

Response to applied stress and release

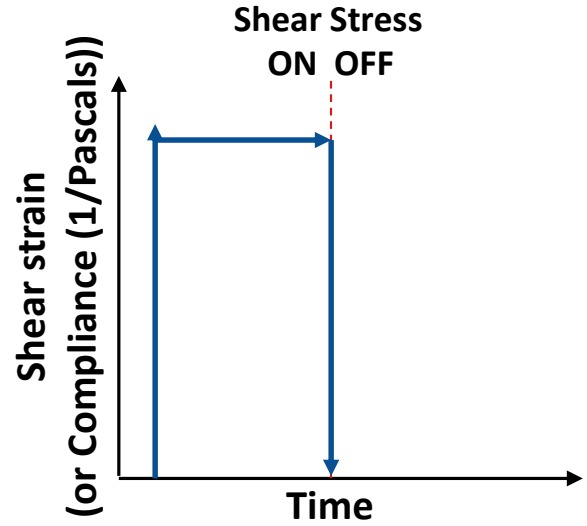
- ⇒ Quantitate net loss of elasticity following stress
- ⇒ Used to determine zero-shear viscosity and evaluate suspension stability



Squeeze/twist and release

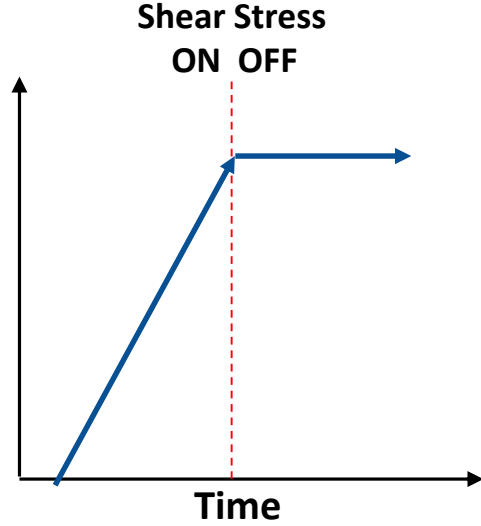
Pure Elastic

(most stable)

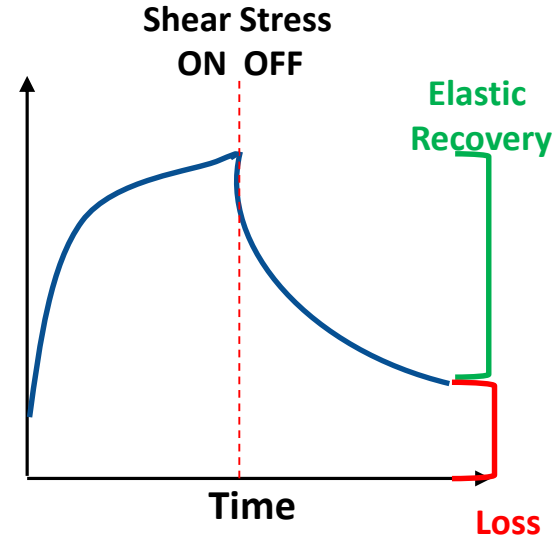


Pure Viscous

(least stable)



Viscoelastic



Creep-Recovery

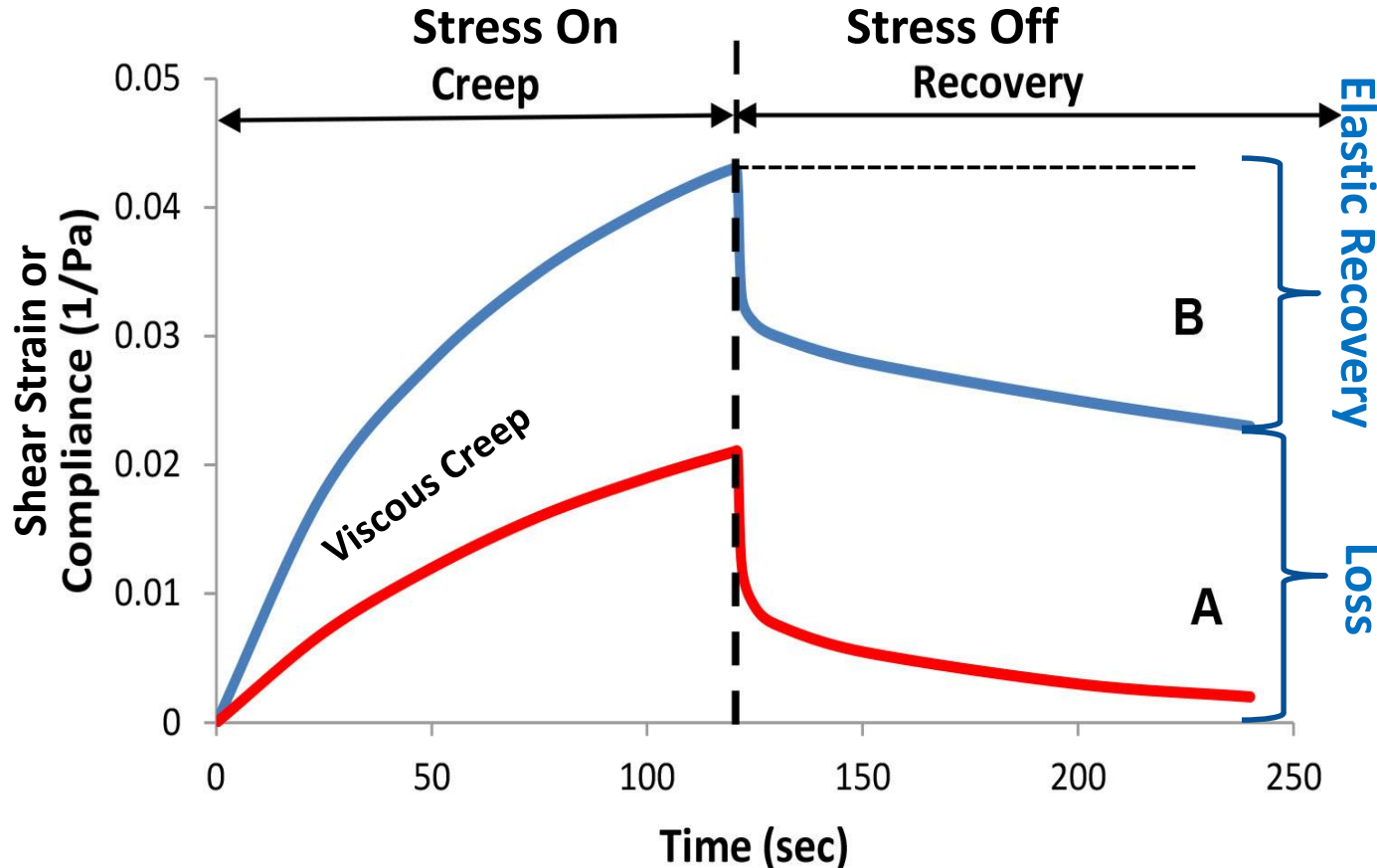
Response to applied stress and release

⇒ Quantitate net loss of elasticity following stress



Squeeze/twist and release

Viscoelastic Material



Oscillation \approx washing machine agitator

2 ways to modulate oscillation

1. Amplitude (destructive)

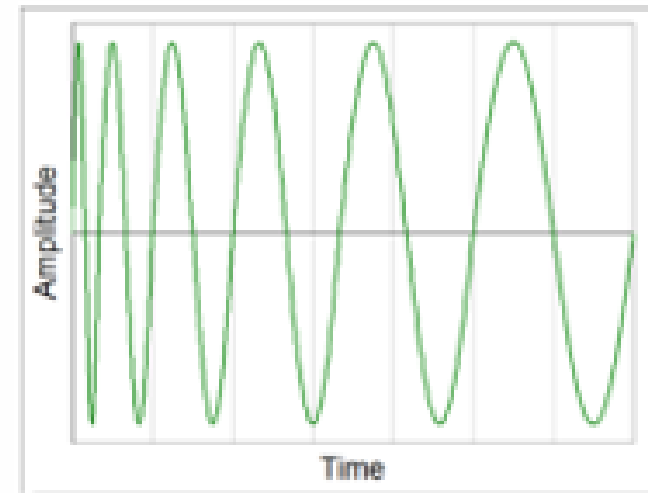
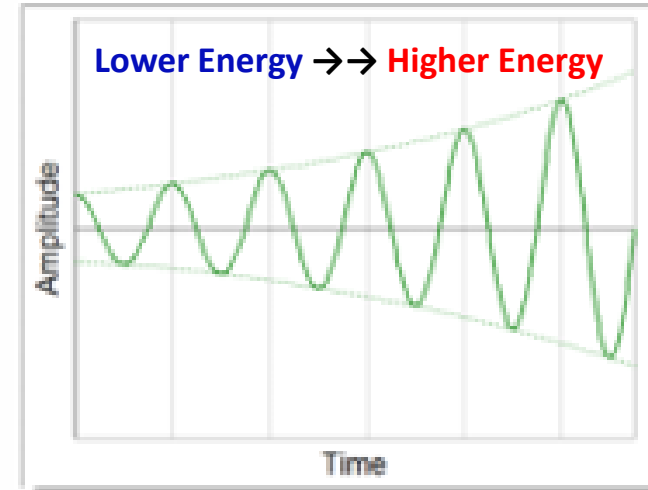
-Determine Linear Viscoelastic Region (LVER)
 \Rightarrow "Breaking point" of structure \propto stability

- Textural properties: stiffness, springiness, structural strength and brittleness

2. Frequency (not destructive)

-Measure response to event time = $1/\text{freq}$

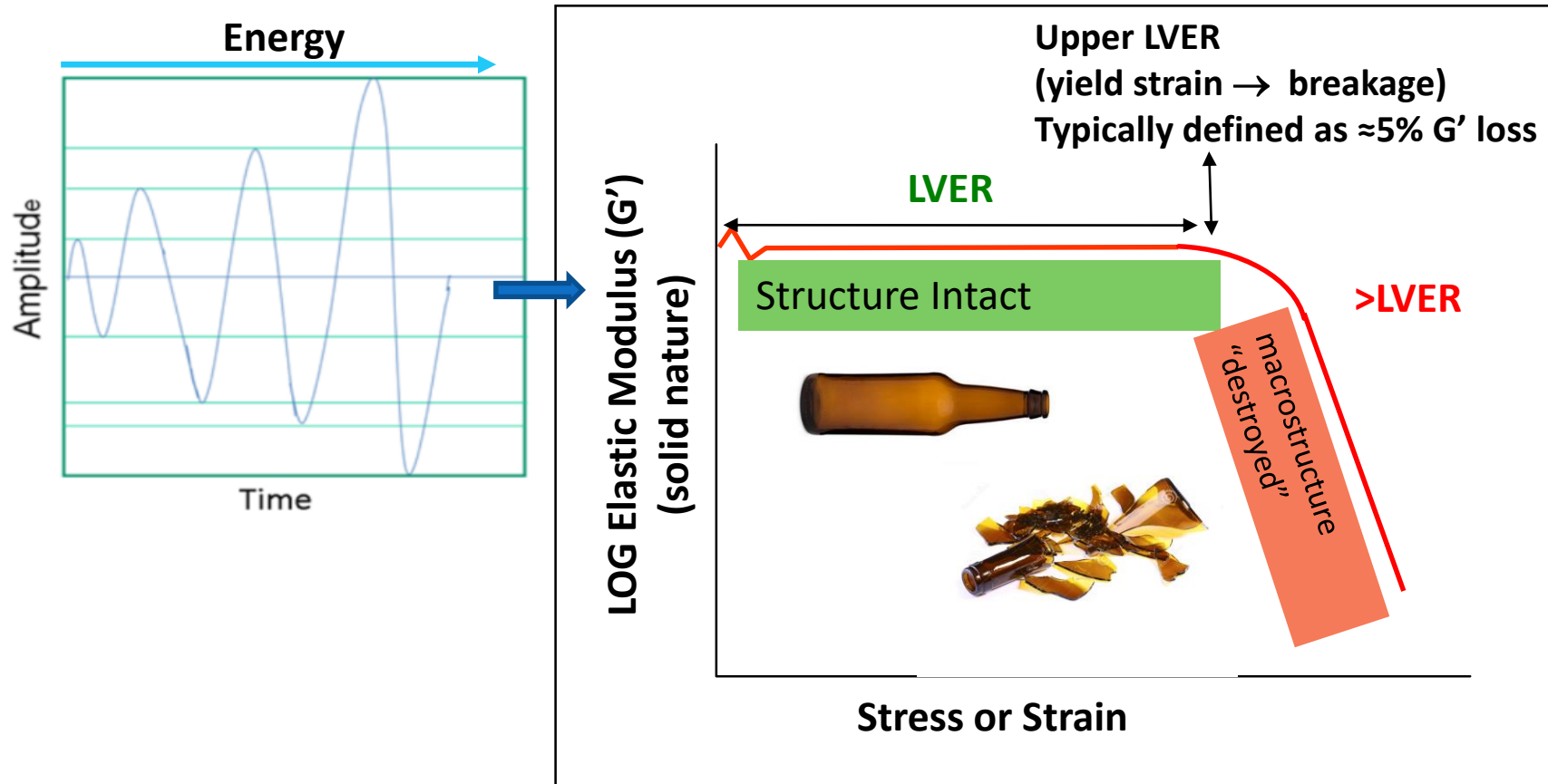
- Probe structural properties within LVER



Oscillation - Amplitude Sweep

⇒ Increase amplitude (energy) until “break” macrostructure

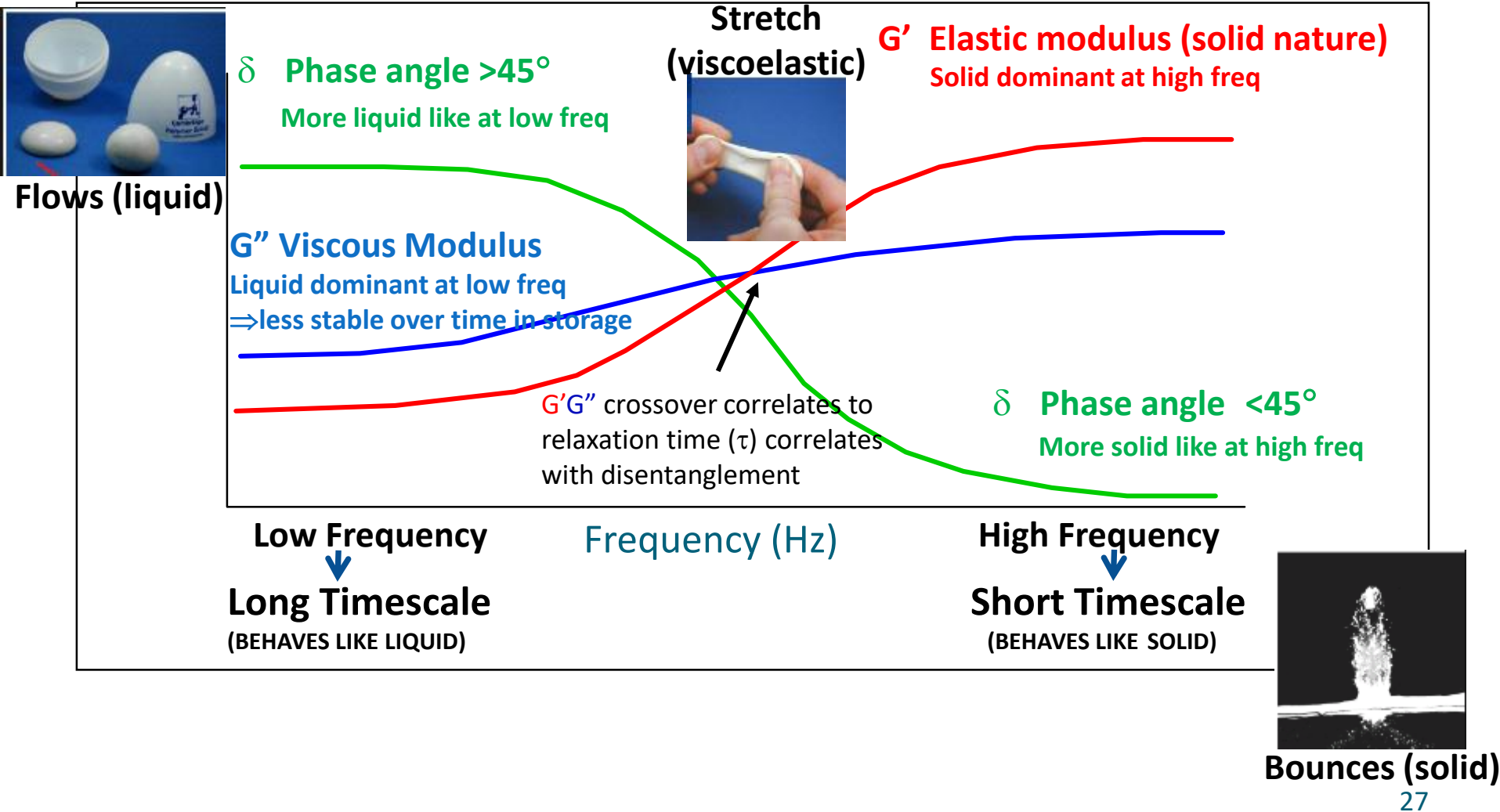
⇒ Determine LVER before perform frequency sweep to ensure intact sample structure



- Determine LVER from data table, NOT visually with plot, esp not using log-log plot

Frequency Sweep: Example Silly Putty

- Probe properties across a time domain. Frequency = $1/\text{time (sec)}$
- Unique rheological “fingerprint” or “spectrum”
- Use % strain as assay input < **LVER** from amplitude sweep



FREQUENCY SWEEP: Outputs G' , G'' , δ and $\tan \delta$

- G' (Pascals) = elastic or “storage” modulus \approx solid nature
- G'' (Pascals) = viscous or “loss” modulus \approx liquid nature
- δ (degrees) = phase angle \rightarrow increasingly solid 45° to 0°
 \rightarrow increasingly liquid 45° to 90°
- $\tan \delta = G'' / G' =$ energy lost/energy stored during cyclic deformation
 $\tan \delta > 100/1 = 100$ is ideally liquid. $\tan \delta < 1/100 = 0.01$ ideally solid

$$G' = \sigma_0 \cdot \cos \delta / \varepsilon_0$$

$$G'' = \sigma_0 \cdot \sin \delta / \varepsilon_0$$

Where:

$$\text{Strain: } \varepsilon = \varepsilon_0 \sin(\omega t)$$

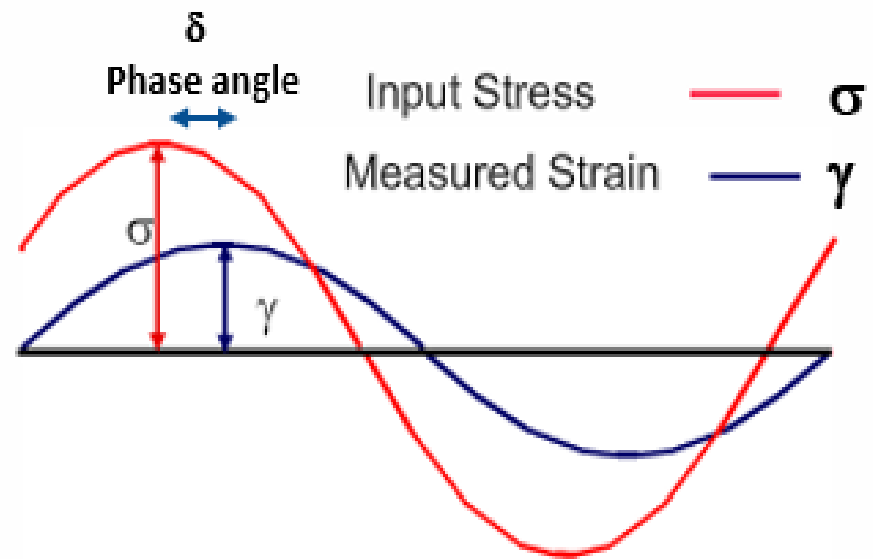
$$\text{Stress: } \sigma = \sigma_0 \sin(\omega t + \delta)$$

Where:

$$\omega = 2\pi f \quad f = \text{freq of oscillation}$$

t = time

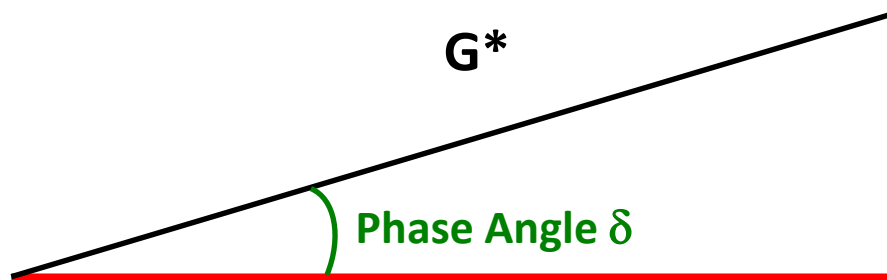
δ = phase lag between stress and strain



FREQUENCY SWEEP: G^* and η^*

- G^* (complex modulus) = $\text{Stress}_{(\max)} / \text{Strain}_{(\max)} \propto \text{Stiffness}$
 $= G' + iG''$

- η^* (complex viscosity) = $G^* / 2\pi f$ $f = \text{frequency}$



G'

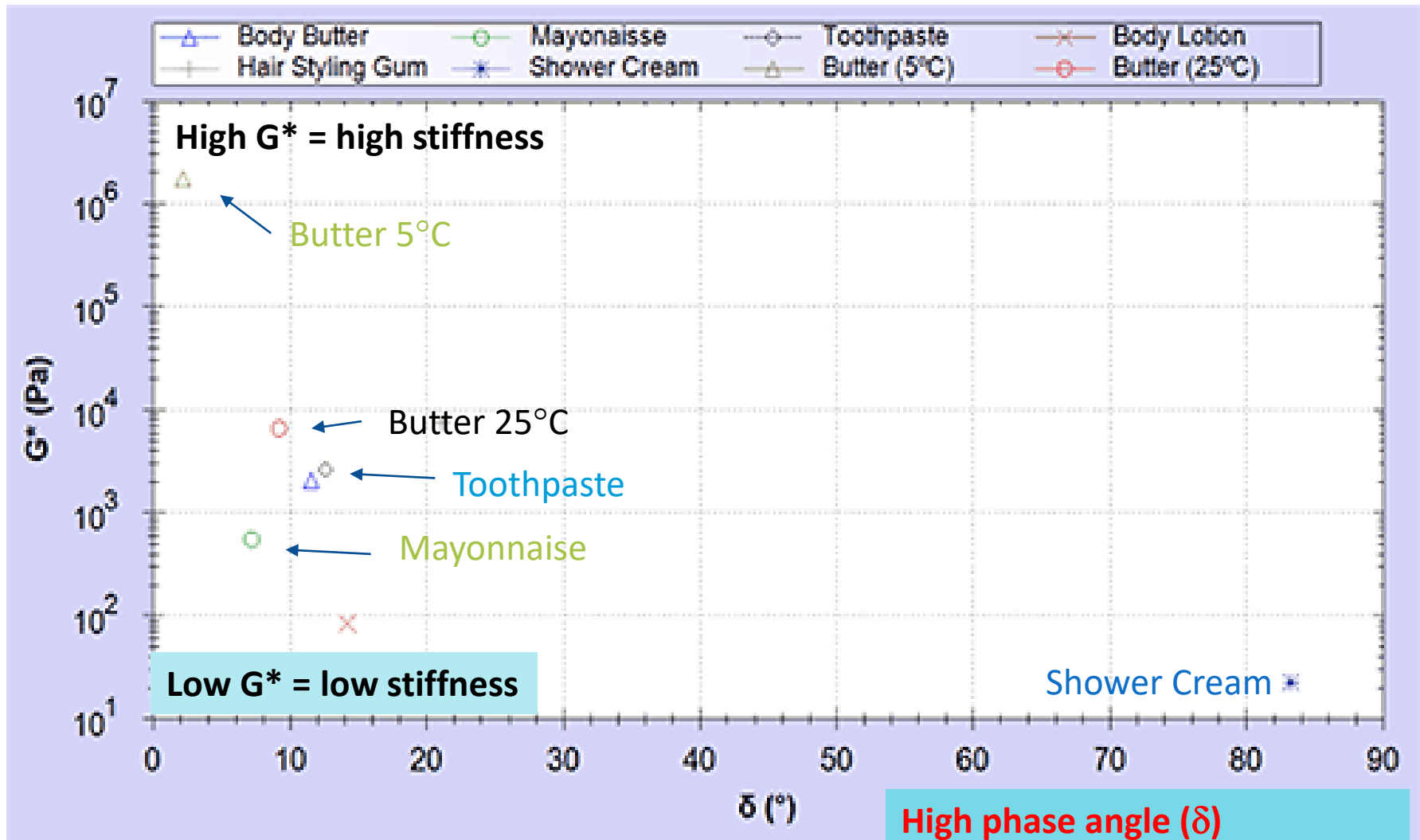
- Elastic modulus
- Solid nature
- Deformation energy (storage)
- Strong forces

G''

- Viscous modulus
- Liquid nature
- Energy dissipation (loss)
- Weak forces

Amplitude Sweep: Quantifying Texture

Complex modulus (G^*) vs Phase Angle (δ) at 1Hz and consistent %strain



FREQUENCY SWEEP

- pull-away assay also correlates with sensory

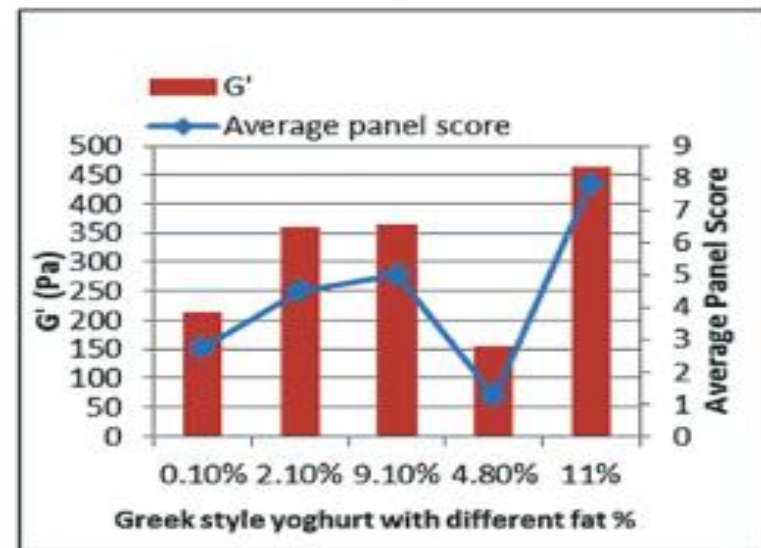
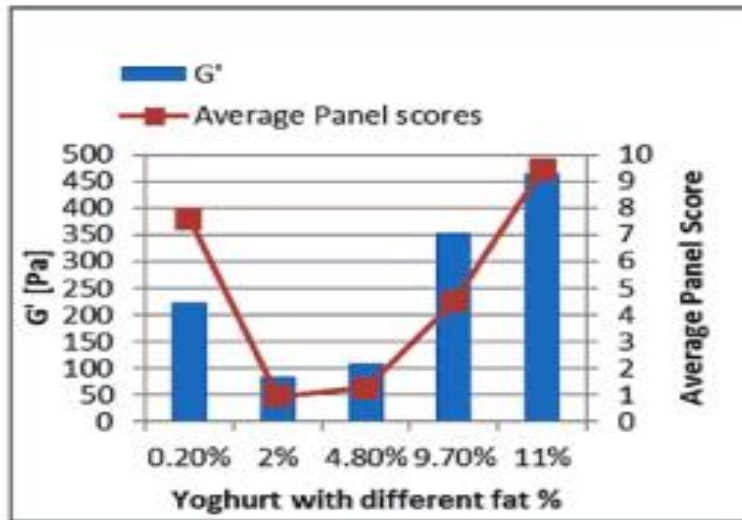
Yogurt - sensory-rheology

Firmness vs elastic modulus relationship

High fat always scores well.....

Note G' here – correlates to panel score....

Dairy Innovation Australia Sensor Analysis Lab



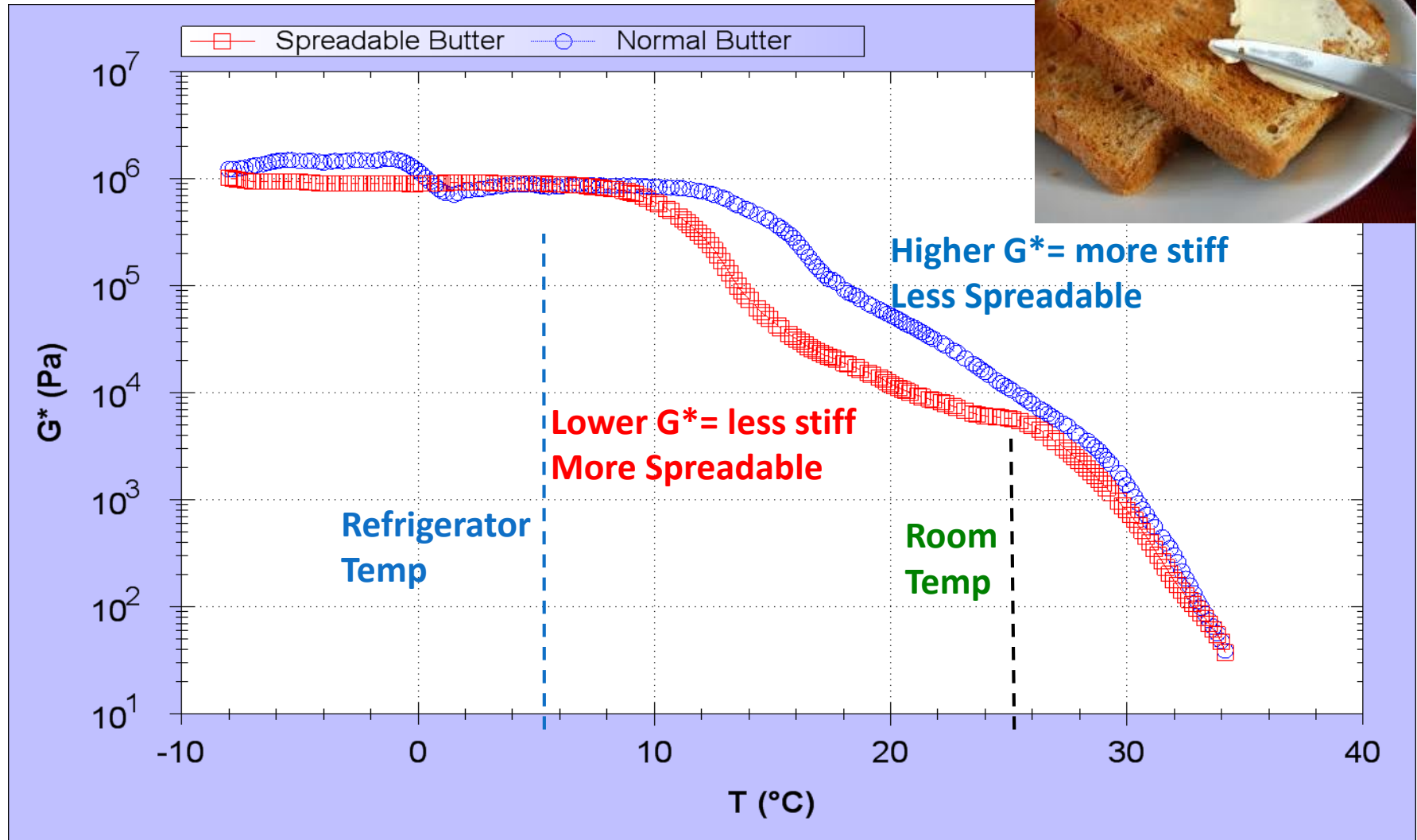
Ranjan Sharma Dairy Australia/NCDEA

“Sensory Quality Aspects of Yoghurt” Webinar - 11 July 2013

TEMPERATURE SWEEP – OSCILLATION MODE

$G^* \propto \text{stiffness}$

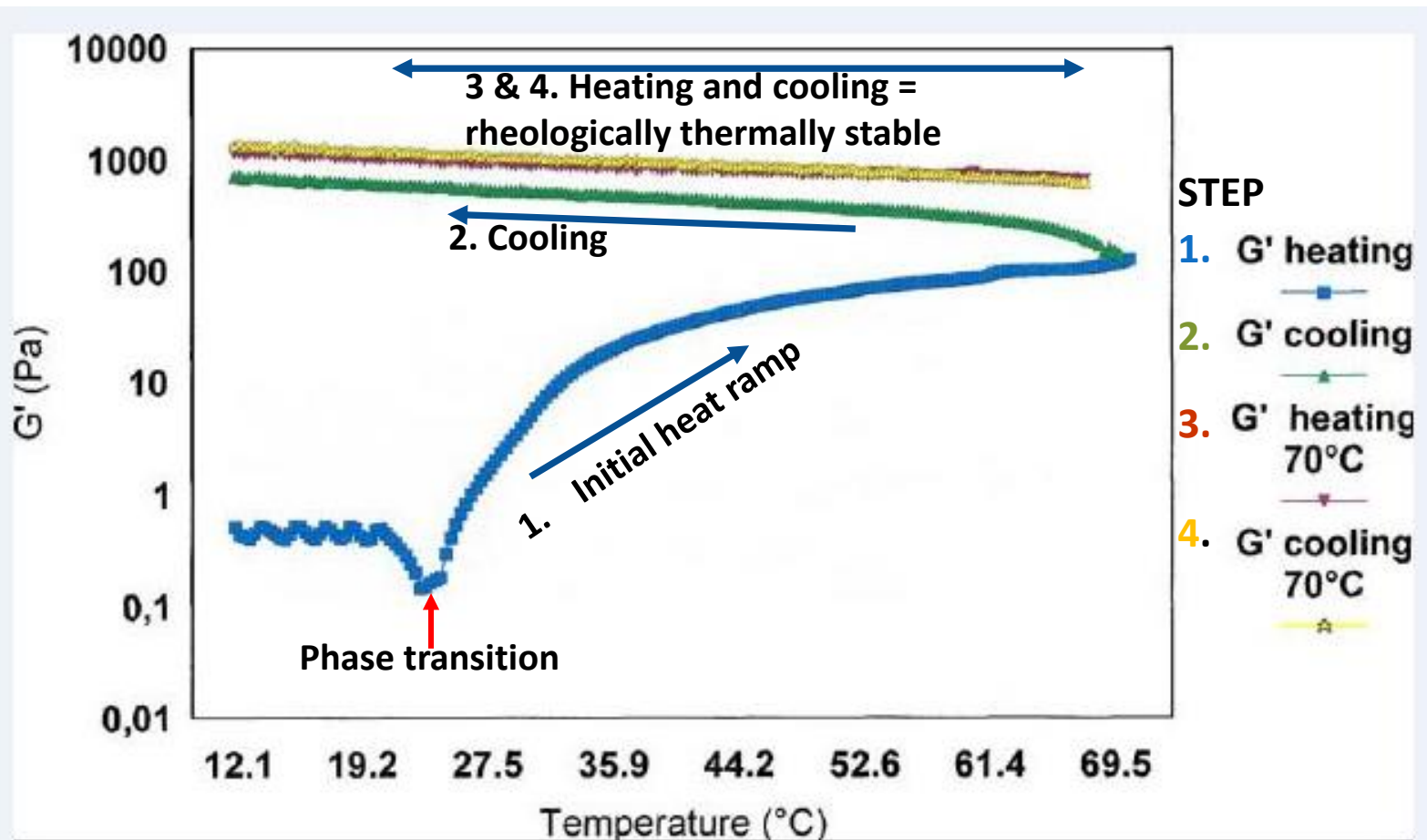
- Spreadable butter contains fats & oils that melt at lower temperatures making it easier to spread at lower temperature.



TEMPERATURE SWEEP

- Can do in either rotational or oscillational mode
- Probe properties with multiple temperature up/down sweeps.
- Important for manufacturing and low/high temperature exposure (winter/summer)

Example showing irreversible rheological change to more thermally stable material



PROCESSING OF A PROTEIN-STABILIZED EMULSION

Influence of Processing Variables on Rheological & Textural Properties of Lupin

Protein-Stabilized Emulsions

J. M. Franco, A. Raymundo, I. Sousa, and C. Gallegos J. Agric. Food Chem. 1998, 46, 3109–3115



PURPOSE

- Mayonnaise and salad dressing-type emulsions are stabilized by an adsorbed layer of protein at the oil-water interface.
- Previous studies show poorer gelation and thickening properties of lupin protein compared to commercially used soy protein.

EXPERIMENTAL (rheology only)

- **Steady-state flow curves (rotational):** Serrated plate (20 mm) to prevent wall-slip.
- **Frequency Sweep (oscillational):** Within LVER, using a cone/plate (35 mm, 2°) across 0.05-200 rad/s (0.01-31.8Hz).

CONCLUSION:

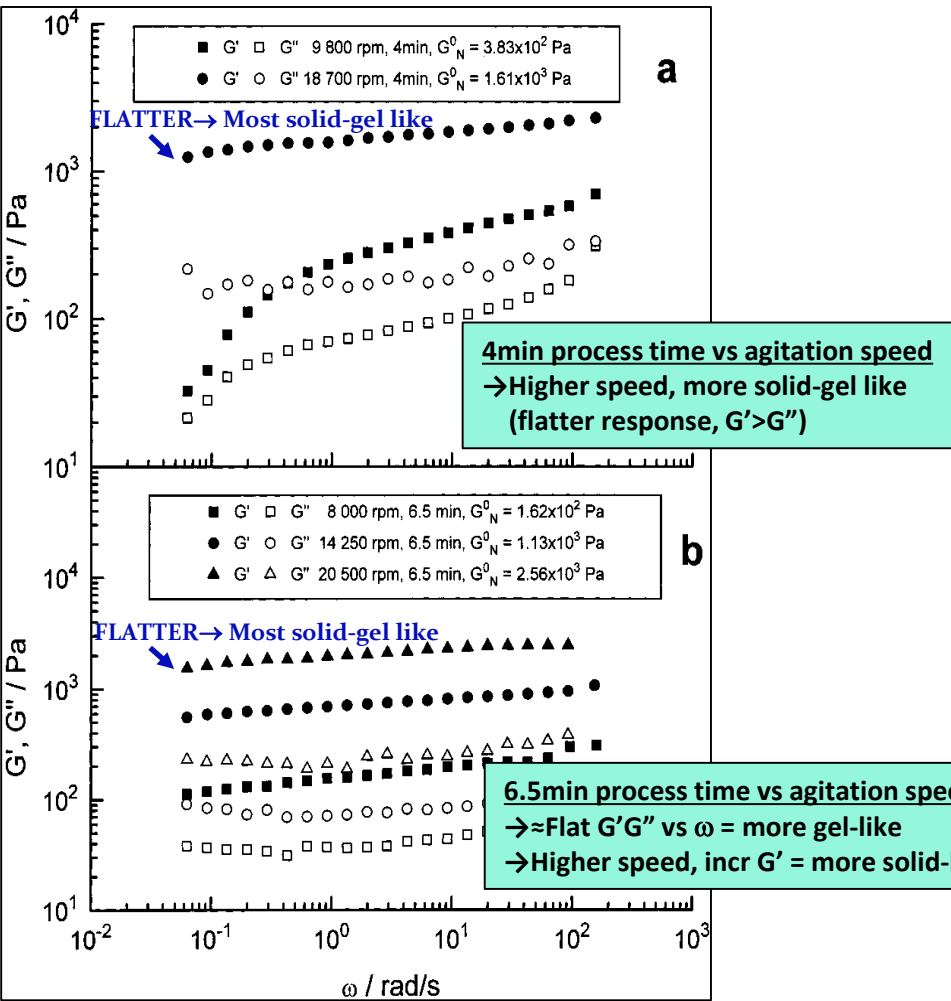
- Emulsion stability and physical properties improved by heating lupin solution prior to the addition of the oil phase or inducing a chemical or enzymatic reaction that increases the entanglement protein molecules along with hydrophobicity.
- Processing variables (temp, time, impeller/stir type & speed) affect viscous and viscoelastic behavior by droplet size distribution, interdroplet interactions and entanglement.

PROCESSING OF A PROTEIN-STABILIZED EMULSION

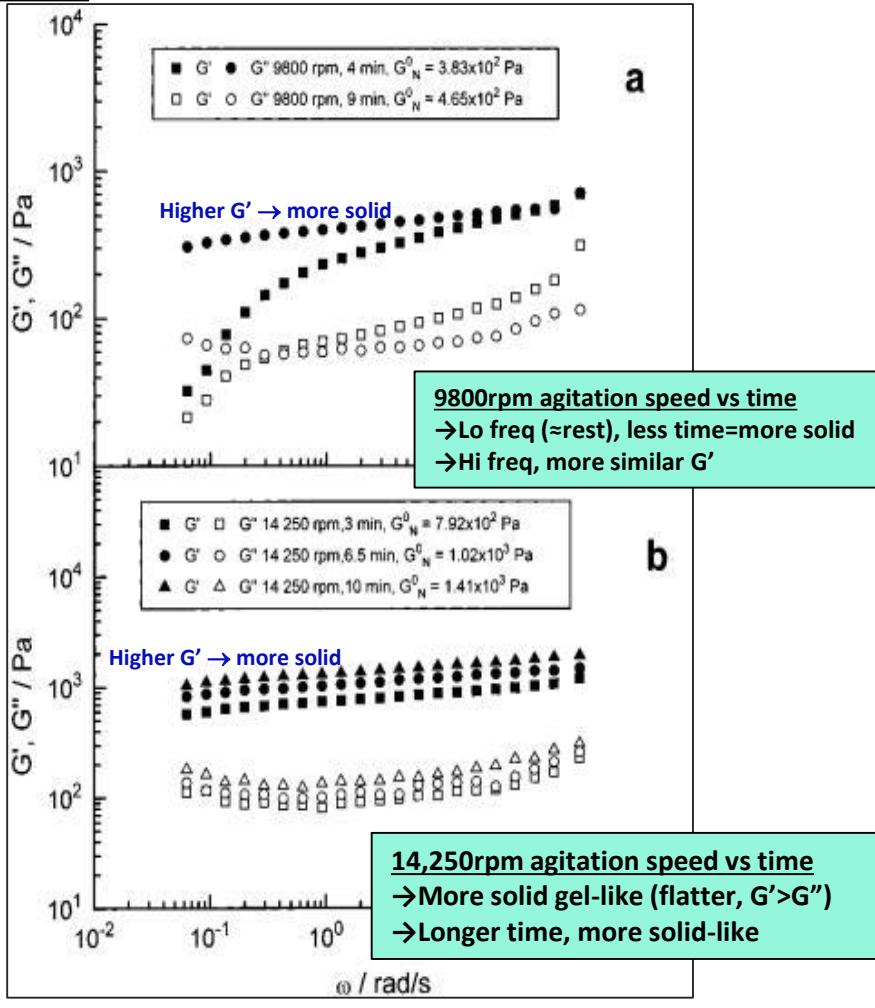
Influence of Processing Variables on Rheological & Textural Properties of Lupin Protein-Stabilized Emulsions

Protein-Stabilized Emulsions

J. M. Franco, A. Raymundo, I. Sousa, and C. Gallegos *J. Agric. Food Chem.* 1998, 46, 3109–3115



Freq Sweep: G' and G'' of lupin protein-stabilized emulsions vs agitation speeds.

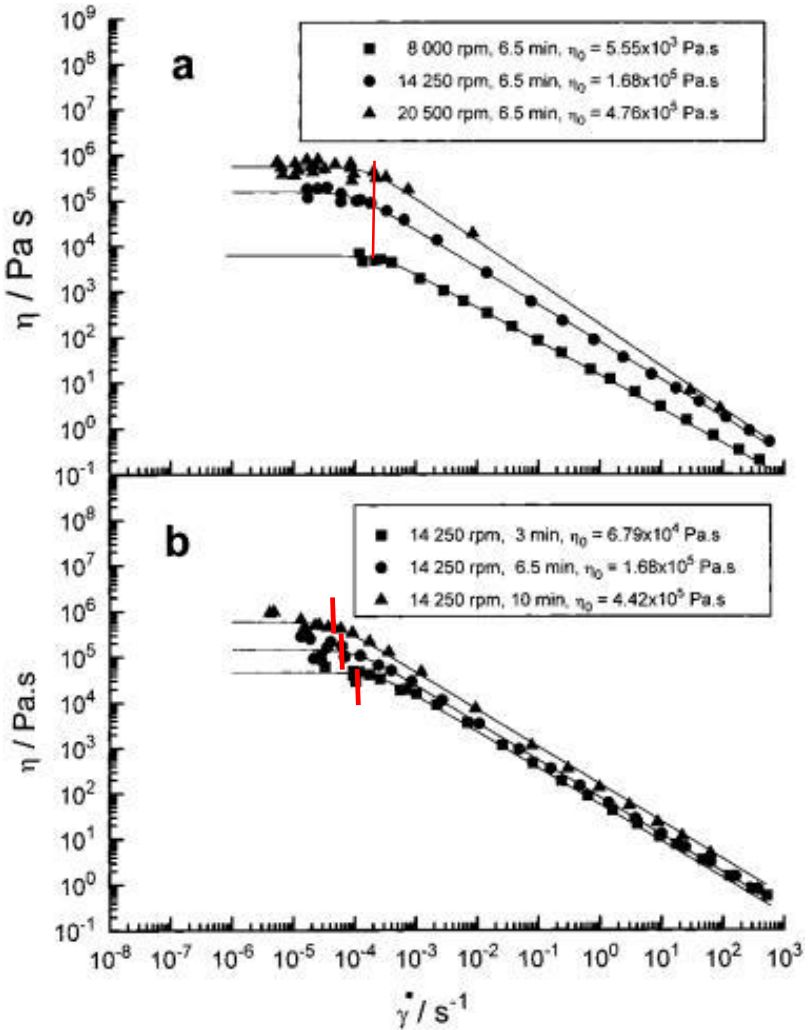


Freq Sweep: G' and G'' for lupin protein-stabilized emulsions prepared vs emulsification times

PROCESSING OF A PROTEIN-STABILIZED EMULSION (con't)

J. M. Franco, A. Raymundo, I. Sousa, and C. Gallegos

J. Agric. Food Chem. 1998, 46, 3109-3115



6.5min process time vs agitation speed
→ Higher speed, more viscous
→ All shear thin, with 20,500rpm more rapidly
→ Generally, similar breakpoint

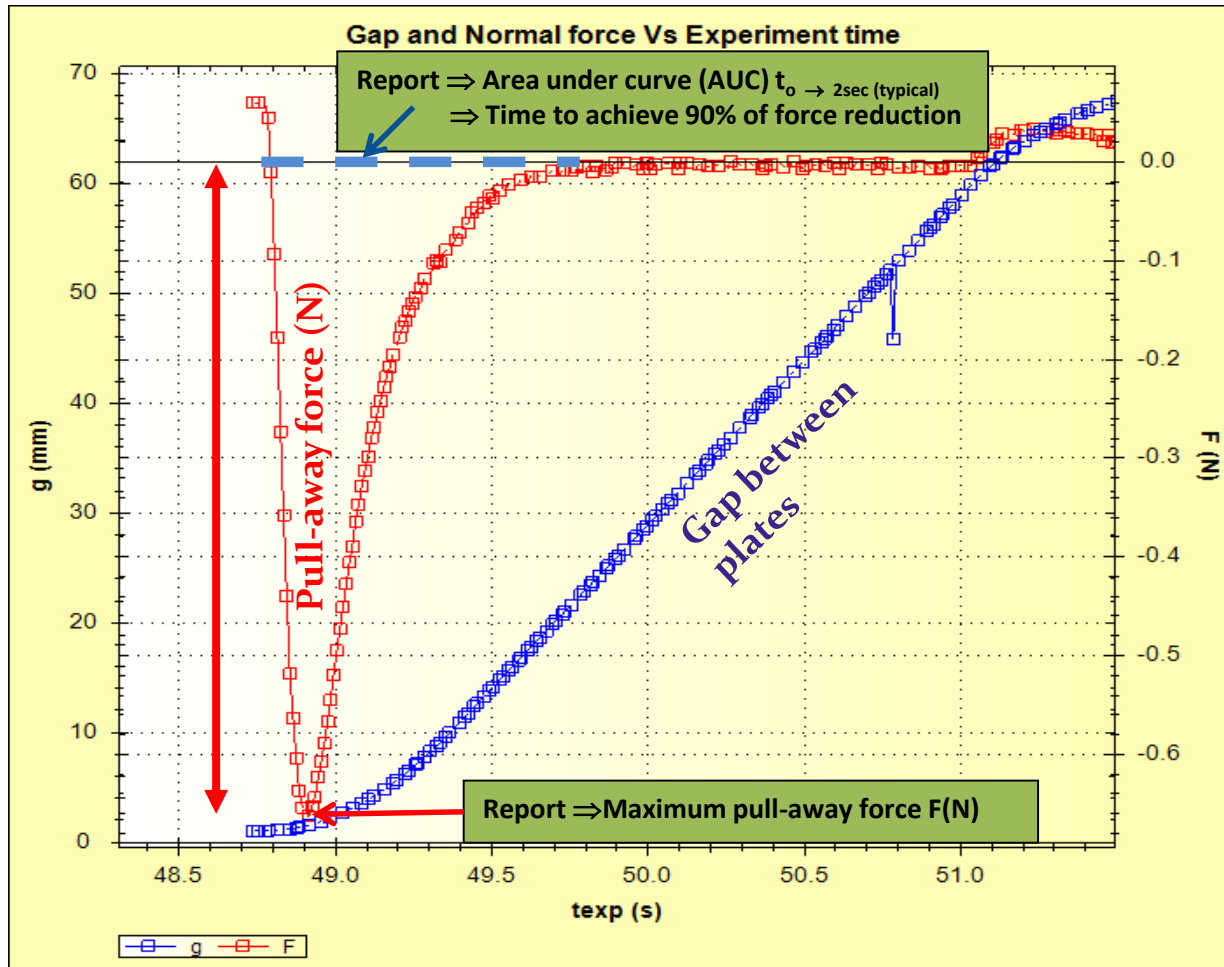
Agitation speed (14,250rpm) vs time
→ Longer time, more viscous
→ Shorter time, later breakpoint

Steady-state flow curves: (a) agitation speed and (b) emulsification time for lupin protein stabilized emulsions.

SQUEEZE PULL-AWAY

Experimental parameters: Plate, compression force, compression & pull-away time

→ models stickiness and tackiness



1. Compress 2. Pull-Away

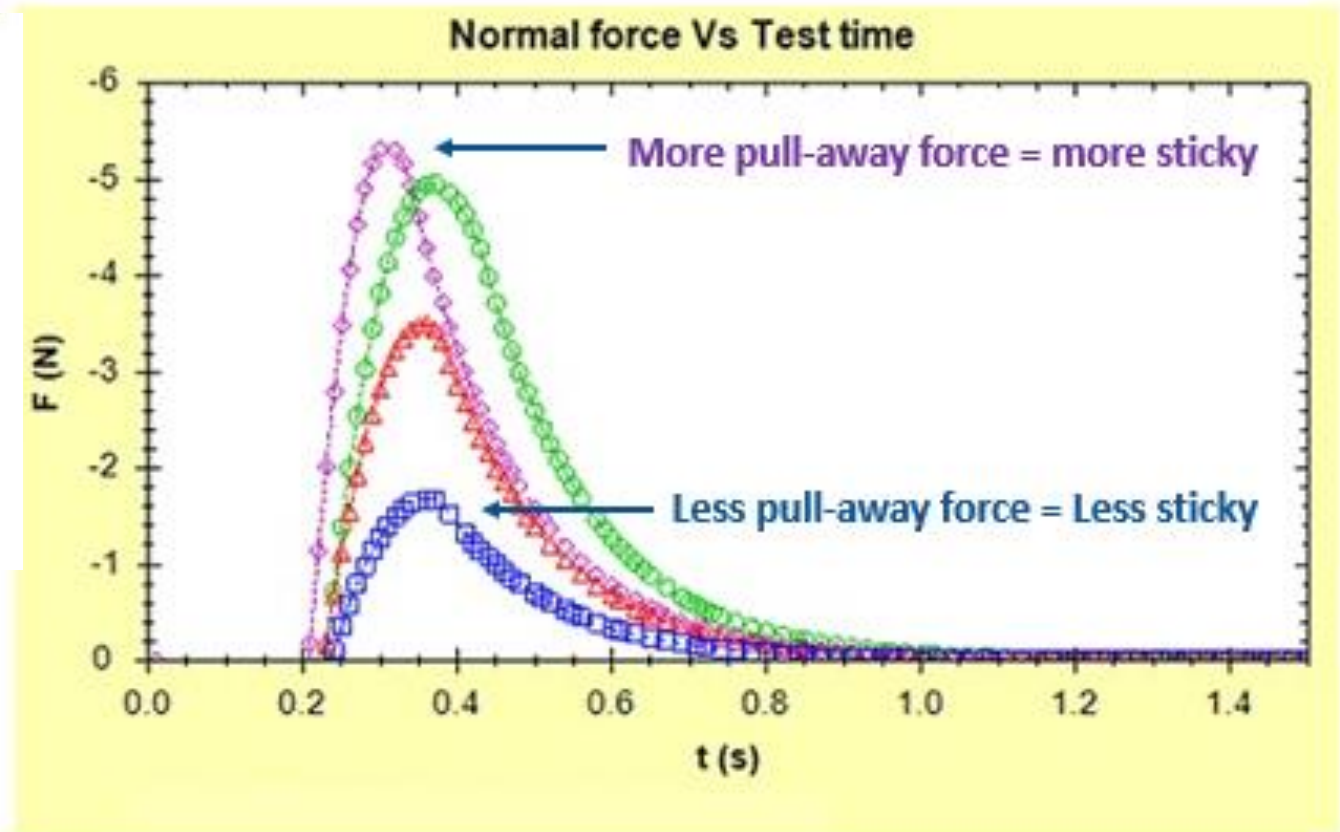


Sample between plates experiences consistent gap, compression, and pull-away rate.

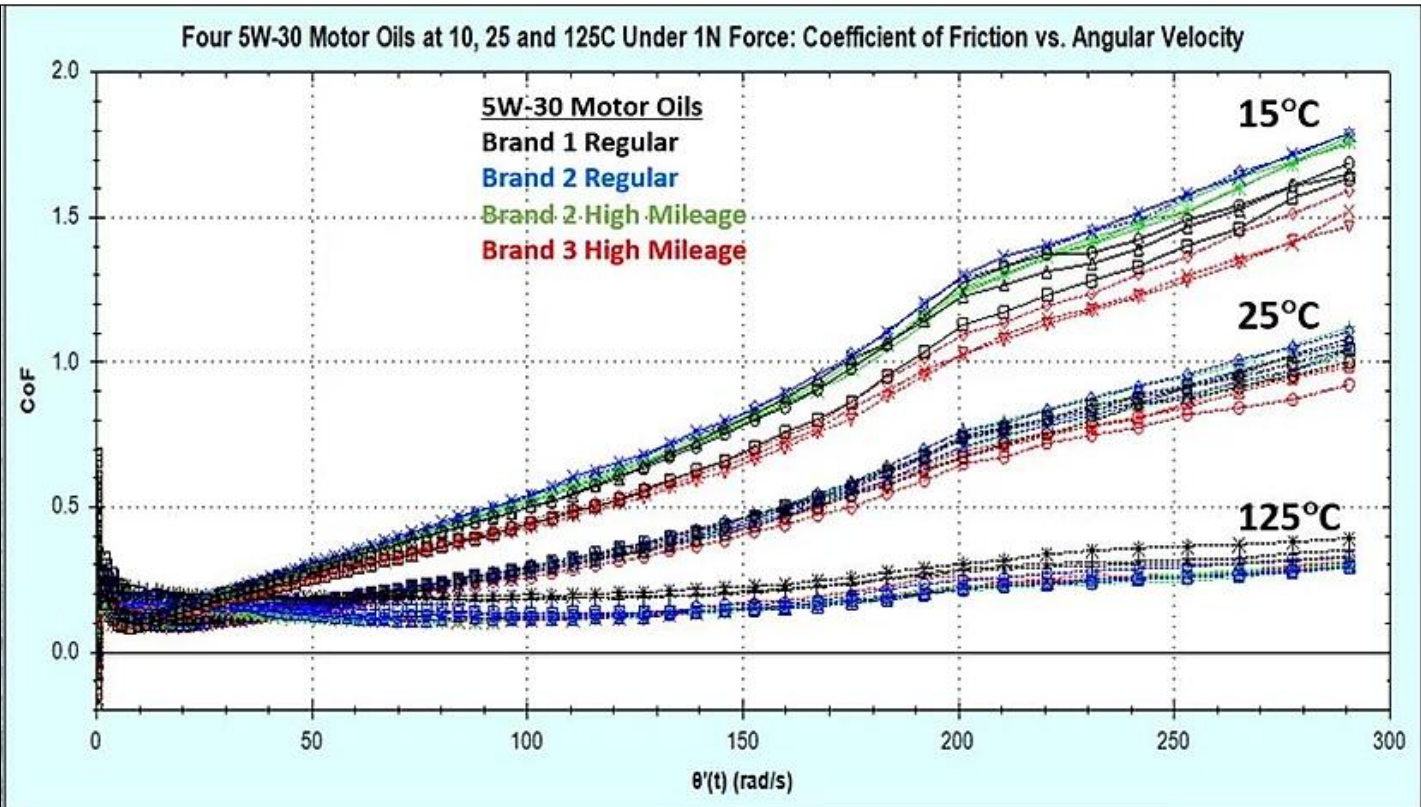
SQUEEZE PULL-AWAY

The following results are typically reported:

- peak pull-away force (Newtons) for tack
- area under the curve (N-sec) for adhesion/cohesion strength
- time (sec) for 90% of force reduction 90% for failure



APPLICATION: TRIBOLOGY (friction) OF MOTOR OILS AT 15, 25 & 125°C



Getting back to questions when we started...

→Which is more viscous – honey or mayonnaise?... careful

→Is silly putty a viscoelastic solid or liquid?



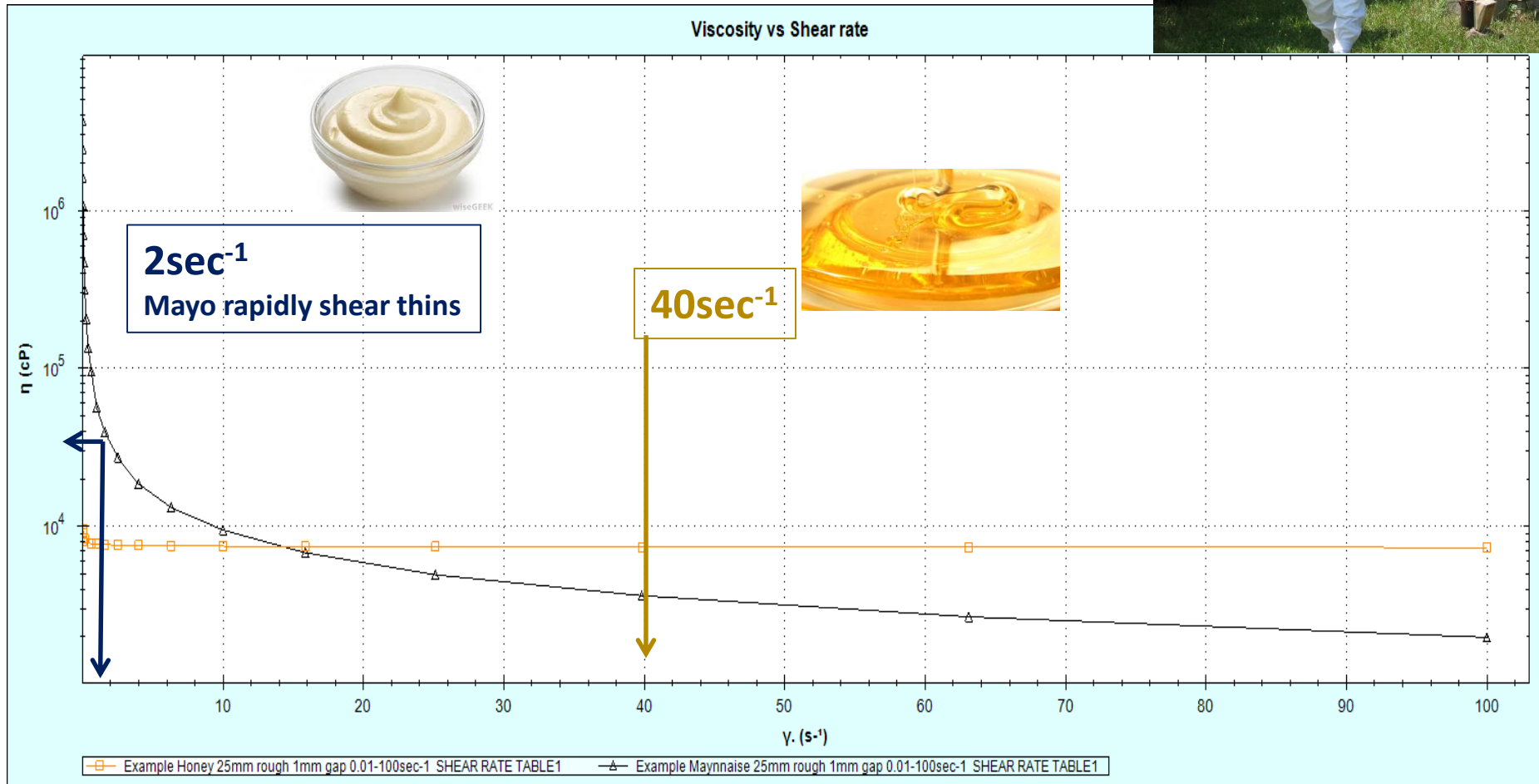
Which is more viscous – Honey or Mayonnaise?

⇒ Depends on shear rate.....

At 40sec^{-1} $\eta_{\text{Honey}} > \eta_{\text{Mayonnaise}}$

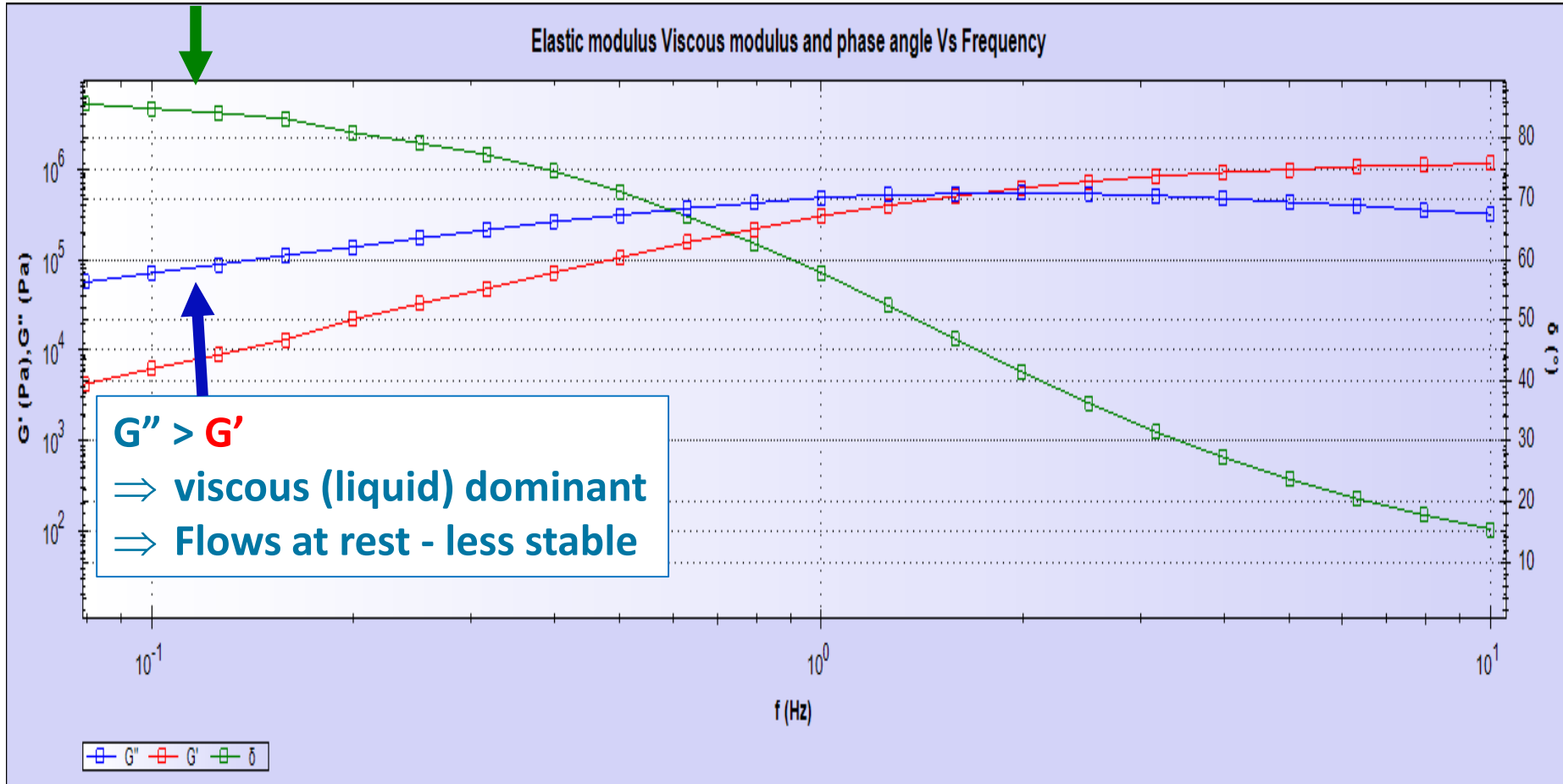
At 2sec^{-1} $\eta_{\text{Mayonnaise}} > \eta_{\text{Honey}}$

Yes, this is me



Is silly putty a viscoelastic solid or liquid at rest?

phase angle starts $>45^\circ$
 \Rightarrow liquid dominant



CONCLUSIONS

⇒ *Which test is better?? Depends on the question to be answered*
Mindful of experimental details! (handling, geometry, size, gap, sample change)

Viscometer - very good basic QC tool

- Value at single shear rate generated at defined parameters (spindle type, spindle rotation rate, temperature)

Rheometer characterizes sample in more detail

⇒ ROTATION

- Flow Curve: Non-equilibrium shear stress ramp. Model spreadability, pumpability
- Equilibrium viscosity: Shear rate steps
- Thixotropy: Rebuild after shear thinning? Example: paint, ketchup, toothpaste
- Creep test: Response after release to stress. Example: Squeeze/release sponge
- Temperature sweep: Change with temperature, (ir)reversible?
- Tribology (friction)

⇒ OSCILLATION

- Amplitude sweep: Define LVER = breaking point. Correlate stability, texture
- Frequency sweep: Rheological fingerprint across time domain. Example: silly putty
- Temperature sweep: Change with temperature, (ir)reversible?. Example: butter, stable solid

⇒ VERTICAL

- Pull Away (stickiness)

Thank you!

Questions?





Backup Slides

Applications

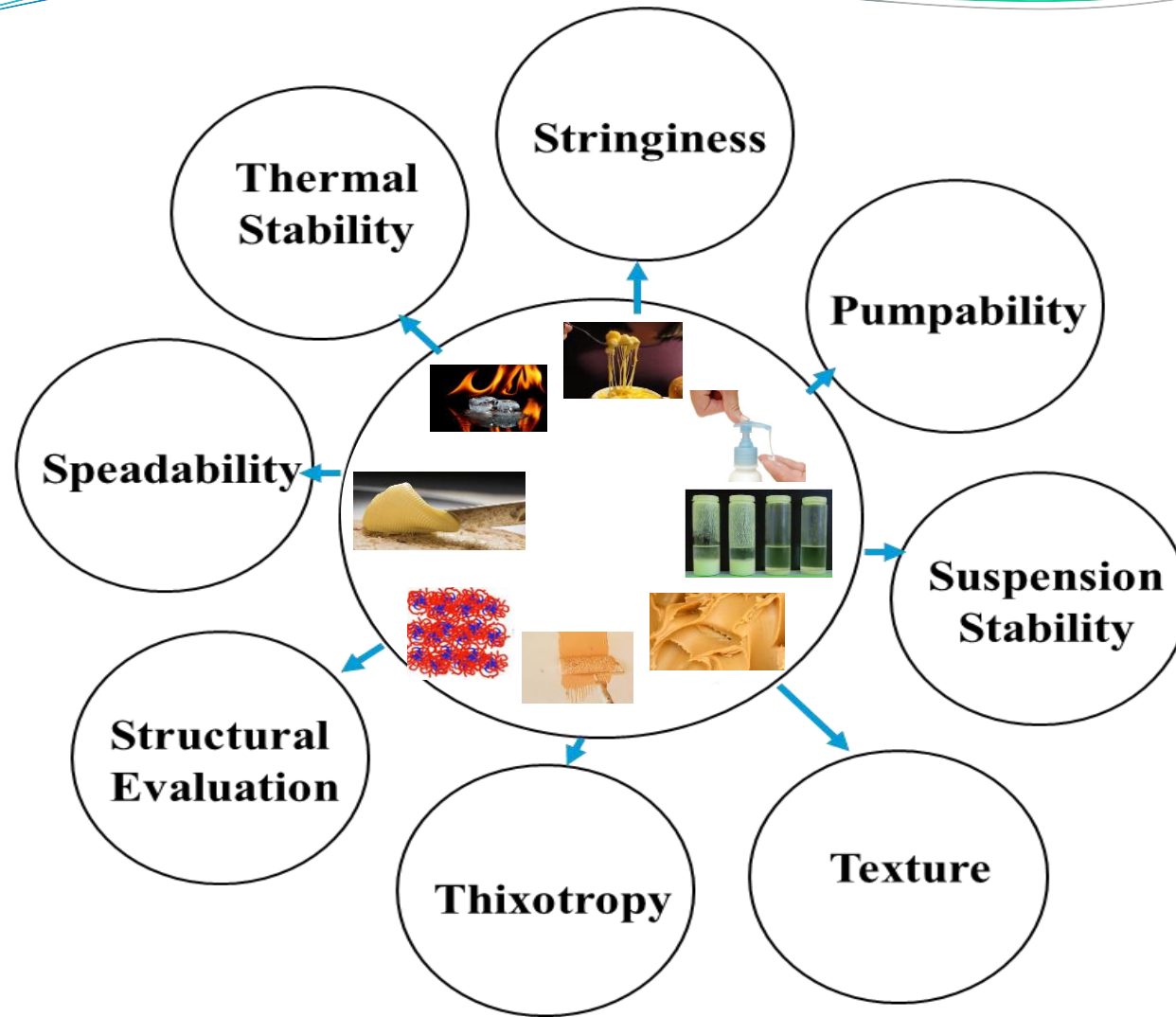


Plate Considerations

Geometry Size	Advantages	Disadvantages
Larger surface area	-Use for lower viscosity samples	-Requires more sample
Smaller surface area	-Use for higher viscosity samples -Requires less sample	-May not provide adequate response since less sample area

Geometry Surface	Advantages	Disadvantages
Smooth	-Easy to clean	-May give slippage
Roughened	-Easy to clean -May reduce potential for slippage	-May still give slippage
Serrated	-Most aggressive to reduce slippage	-May need brush to clean -May "gouge" sample surface

Geometry Type	Advantages	Disadvantages
Flat (parallel)	-Good for high viscosity fluids	-Variable shear rate across radius. Sample may yield at edge before center.
Cone (2 & 4°)	-Good for low viscosity fluids -Constant shear rate in gap	Don't use for temperature sweeps unless rheometer compensates for thermal expansion

Optimizing Dispersion, Colloidal and Emulsion Stability

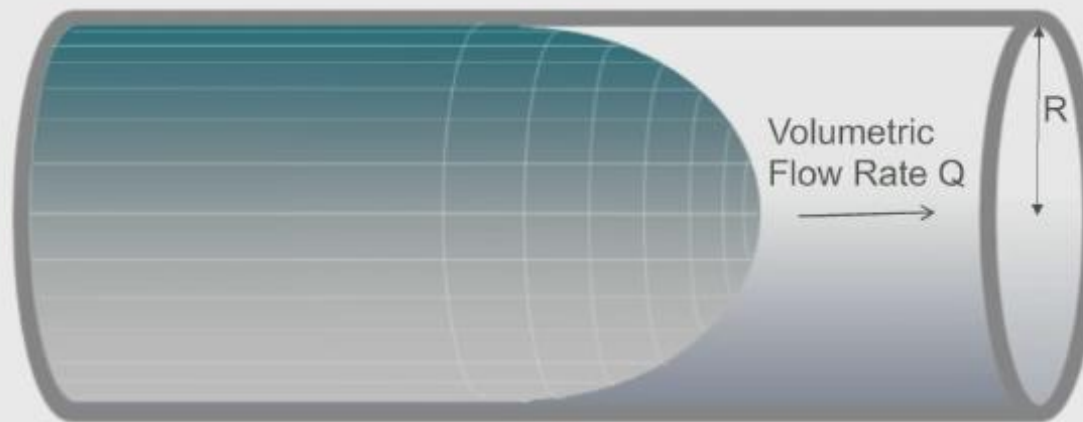
(dispersed phase <1mm)

Property	To Improve Stability	How
Zero Shear Viscosity (η_0)	↑	Add thickeners to prevent particles from settling
Yield Stress	↑	Provides high resistance to sedimentation.
Thixotropy	↓	Decrease rebuild time to near pre-shear value
Cohesive Energy	↑	Determine with strain controlled amplitude sweep ($CE=1/2G' \times \gamma^2$)
Viscoelasticity	↓ δ	-Viscoelastic liquids with high phase angle (δ) at low freq are less stable -Use structured gel having $\delta < 45^\circ$ and independent of freq -If heavy or large particles, decrease $\delta < 45^\circ$ at low freq

- Larger particles increase viscosity
- Irregular particles increase viscosity

Calculation of **Shear** rate – Pipe Flow

Poisellian Flow



**Apparent shear rate
(Newtonian material)**

$$\dot{\gamma}_a = \frac{4 Q}{\pi R^3}$$

**Corrected shear rate
(Rabinowitsch)**

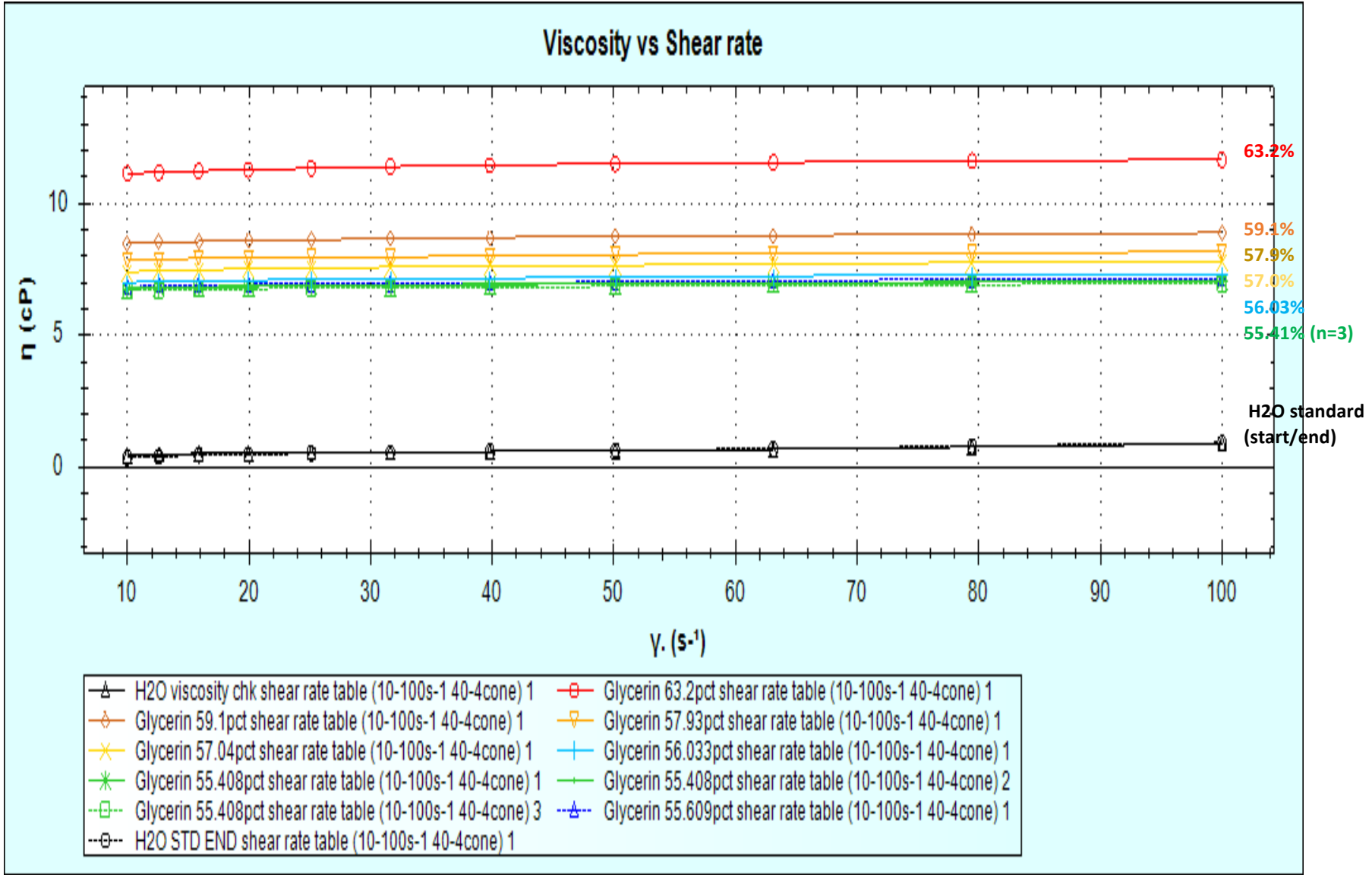
$$\dot{\gamma}_c = \frac{4 Q}{\pi R^3} \frac{3n + 1}{4n}$$

$$n = \frac{d(\log \tau)}{d(\log \dot{\gamma})}$$

$$\text{If } n = 0.5, \dot{\gamma}_c = 1.25 * \dot{\gamma}_a$$

Example of Equilibrium (Table) Viscosity: Aqueous Glycerol Mixtures (55-63%)

- Consistent viscosity increase with increasing glycerol of relatively narrow range
- Essentially no viscosity change across shear rate = Newtonian.



FREQUENCY SWEEP

Elastic (G') and Viscous (G'') Modulus Dispersion/Emulsion Dependence

